RESOLUTION NO. 20-6734

CITY OF BURNSVILLE, MINNESOTA

RESOLUTION APPROVING PERFORMANCE MEASURES

WHEREAS, the benefits to the City of Burnsville for participation in the Minnesota Council on Local Results and Innovation's comprehensive performance measurement program are outlined in MS 6.91 and include eligibility for a reimbursement as set by State statute; and

WHEREAS, cities and counties that choose to participate in the performance measurement program may be eligible for exemption from levy limits, if levy limits are in effect; and

WHEREAS, the City of Burnsville has adopted and implemented at least ten of the performance measures as developed by the Council on Local Results and Innovation and the City of Burnsville has used and will continue to use this information to plan, budget, manage and evaluate programs and processes for optimal future outcomes; and

WHEREAS, the City Council of the City of Burnsville adopted the following Performance Measures and will continue these measures in 2020:

Performance Indicator

General

Citizen's rating of the quality of the City's services. Citizen's rating of the overall appearance of the City. Percent change in the taxable property market value. Bond rating.

Police

Part I and II crime rates.

Citizen's rating of safety in the community

Fire

Citizen's rating of the quality of services.

Streets

Citizen's rating of the quality of road conditions.

Citizen's rating of the quality of snow plowing.

Water

Citizen's rating of the quality and dependability of the City's water supply.

Sanitary Sewer

Citizen's rating of the quality and dependability of the City's sanitary sewer services.

Parks and Recreation

Citizen's rating of the quality of city recreation services.

NOW THEREFORE, BE IT RESOLVED, that the City Council of the City of Burnsville does hereby approve to continue the Performance Measures for 2020 and will publish the results of the Performance Measures prior to December 31, 2020 on the City's website, in the City's annual and/or biweekly Monitoring Reports.

Resolution No. 20-6734 Page 2

BE IT FURTHER RESOLVED that the City Council of the City of Burnsville does hereby approve to submit to the Office of the State Auditor the actual results of the performance measures adopted by the City Council.

Passed and duly adopted by the Council of the City of Burnsville this 16th day of June, 2020.

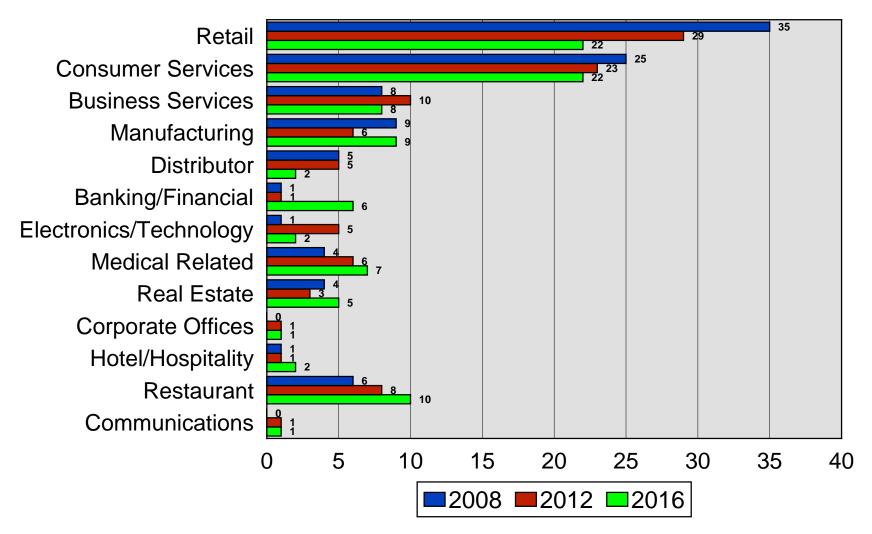
Elizabeth B. Kautz, Mayor

ATTEST:

Macheal Collins, City Clerk

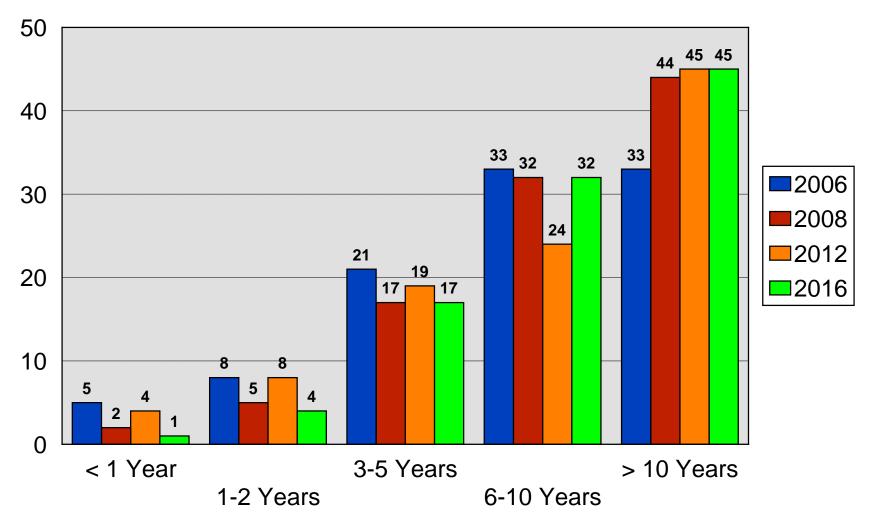
2016 City of Burnsville Business Enterprise Study

Specific Type of Business 2016 City of Burnsville Business Study



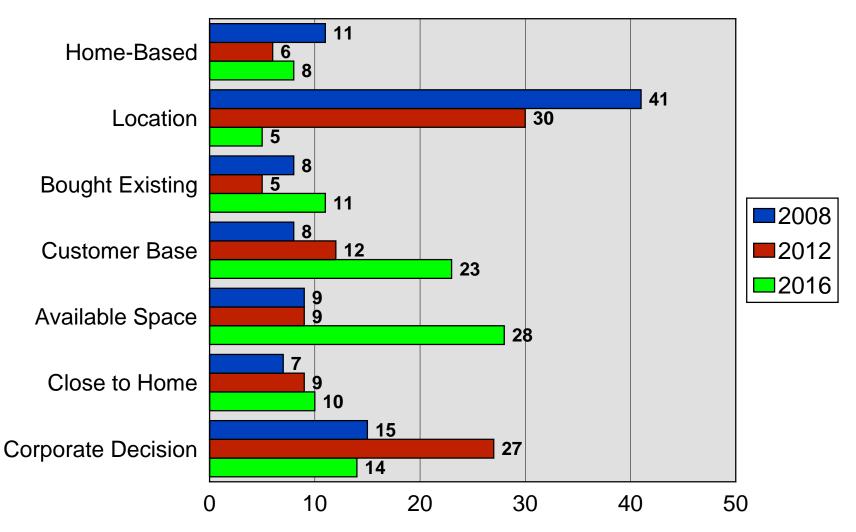
Business at Current Site

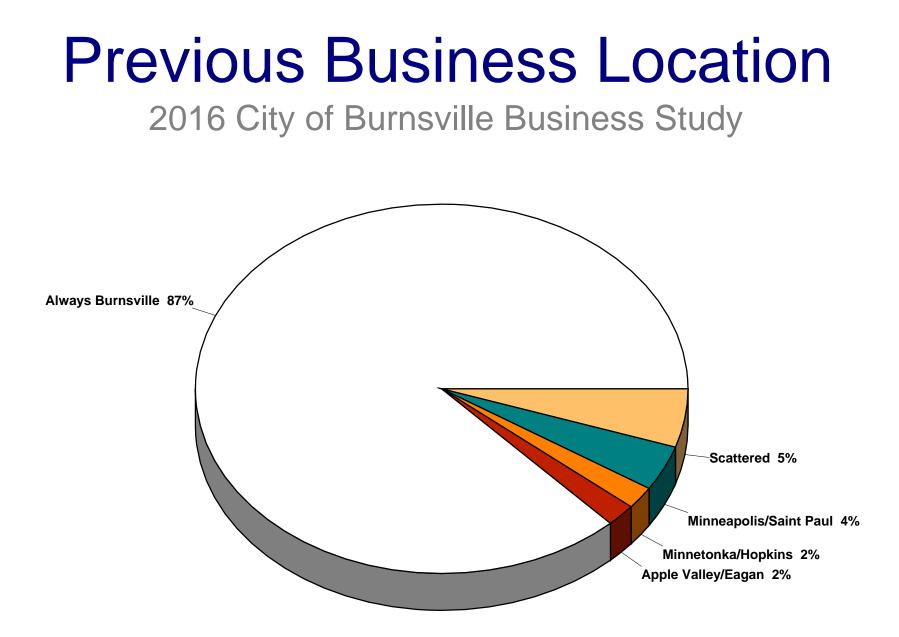
2016 City of Burnsville Business Study



Primary Reason for Locating

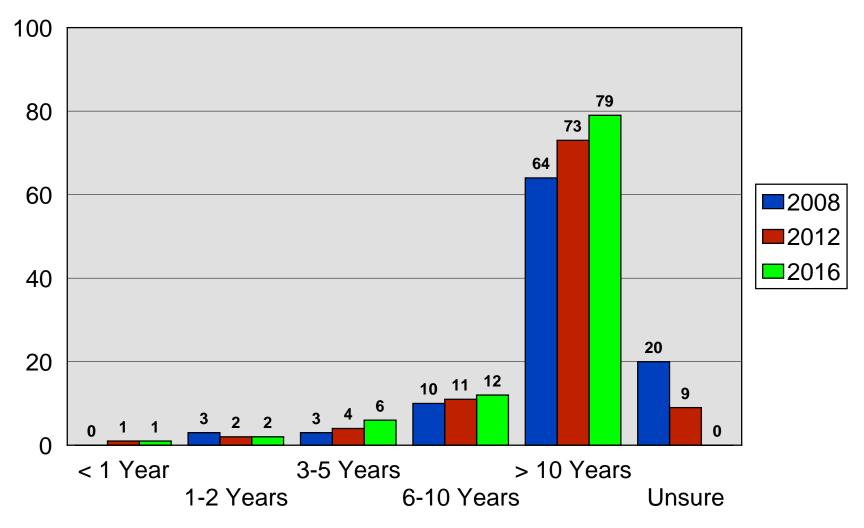
2016 City of Burnsville Business Study





Future in Burnsville

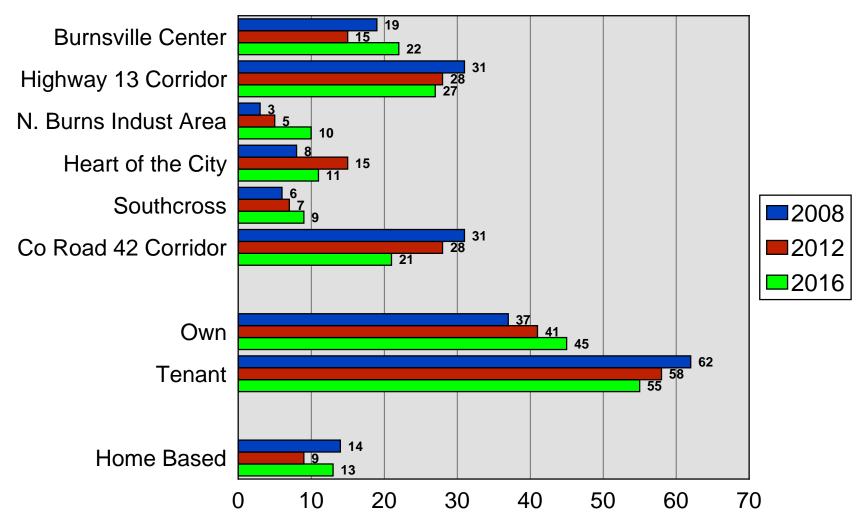
2016 City of Burnsville Business Study



The Morris Leatherman Company

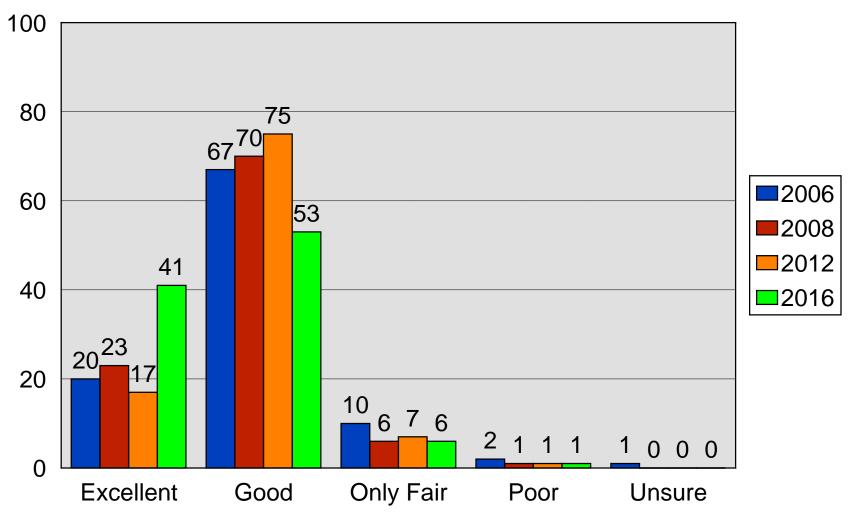
Business Characteristics

2016 City of Burnsville Business Study



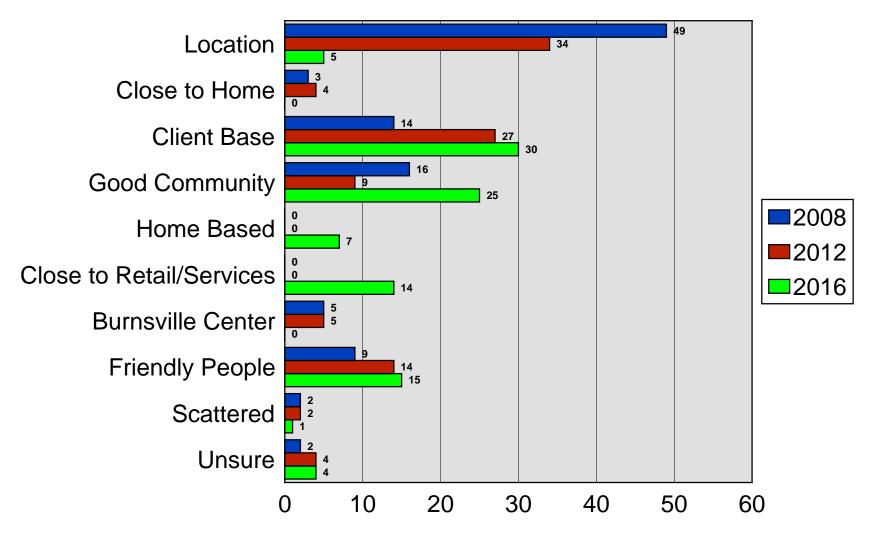
City Business Climate

2016 City of Burnsville Business Study



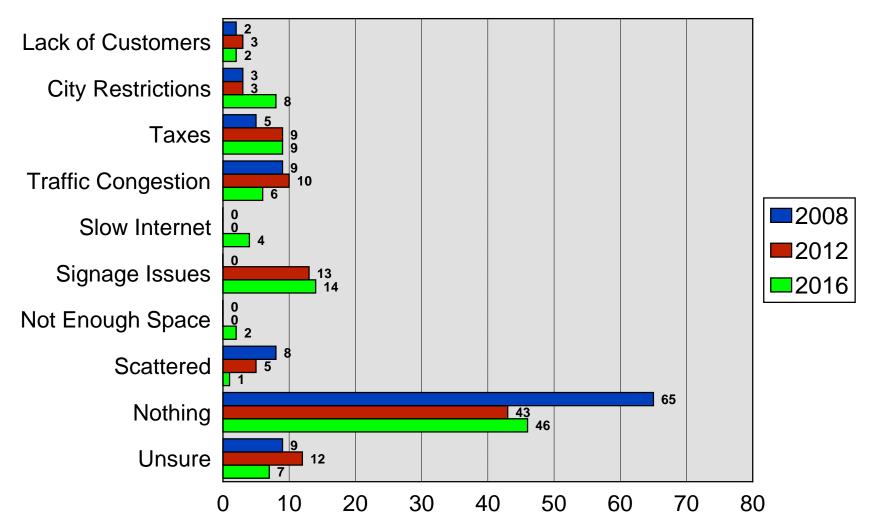
Like Most about Burnsville

2016 City of Burnsville Business Study



Like Least about Burnsville

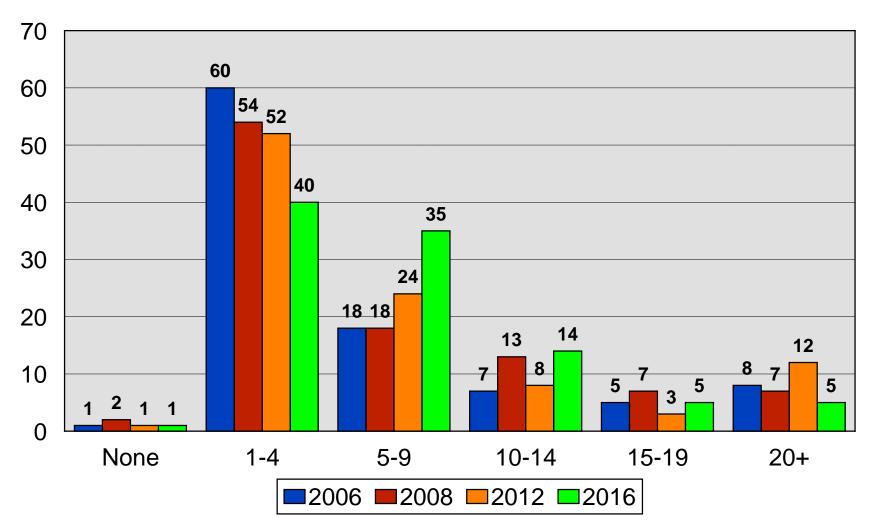
2016 City of Burnsville Business Study



The Morris Leatherman Company

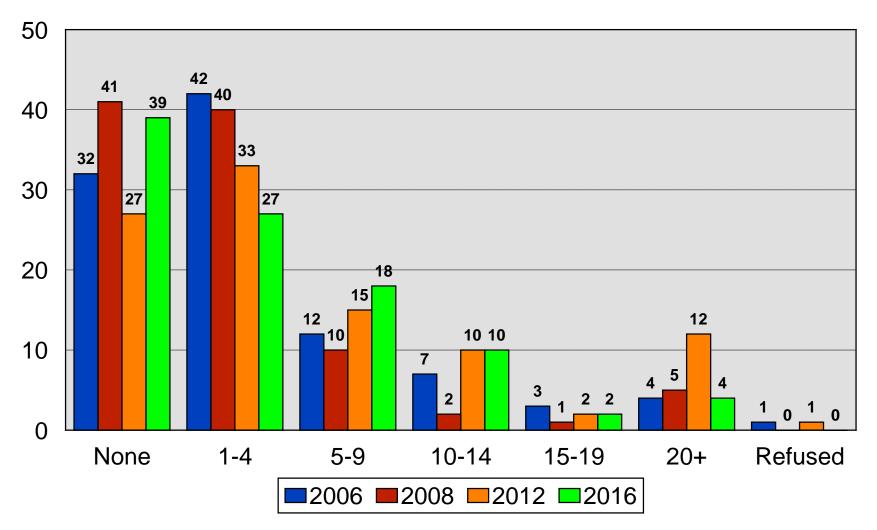
Full-Time Work Force

2016 City of Burnsville Business Study



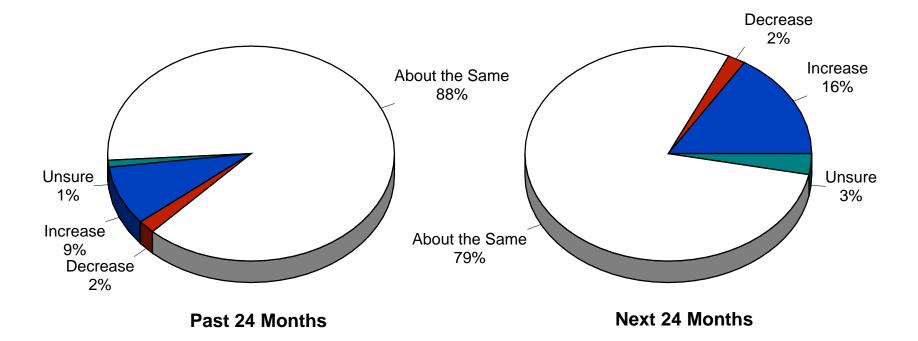
Part-Time Work Force

2016 City of Burnsville Business Study



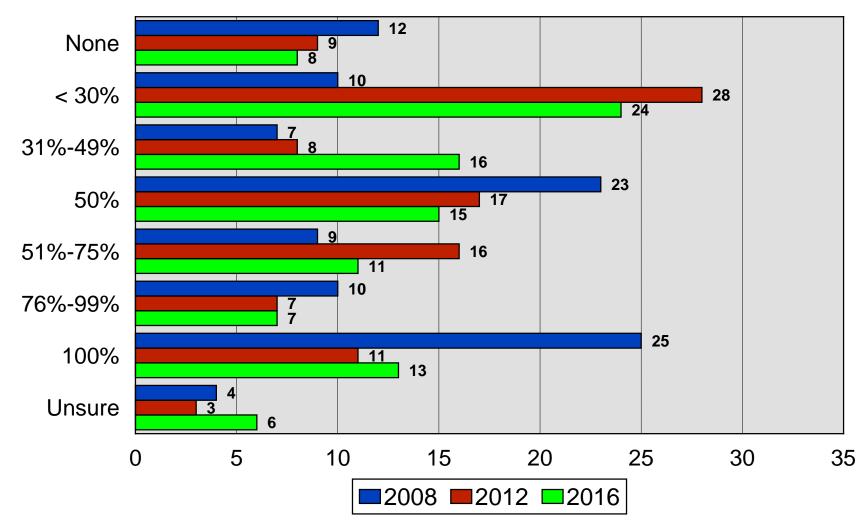
Change in Numbers of Full-TimeEmployees

2016 City of Burnsville Business Study

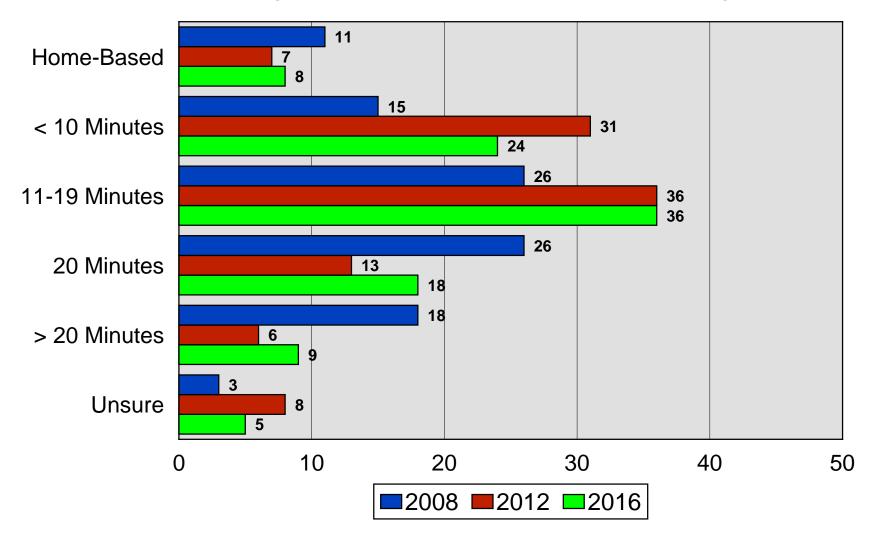


Workforce Living in Burnsville

2016 City of Burnsville Business Study

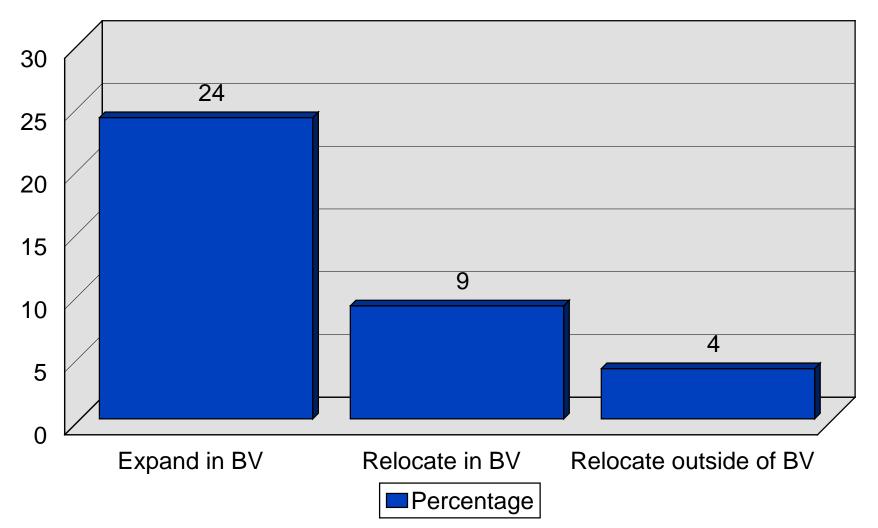


Average Commute Time 2016 City of Burnsville Business Study



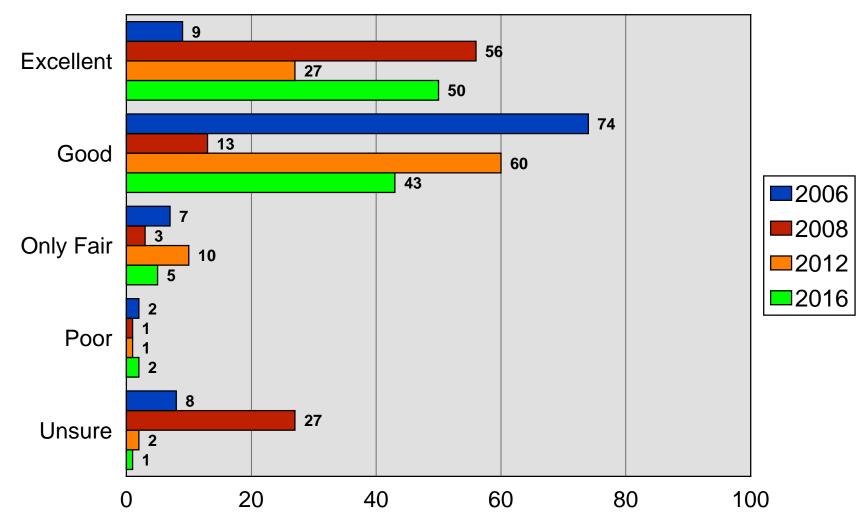
Plans in Next Five Years

2016 City of Burnsville Business Study



Adequacy of Labor Pool

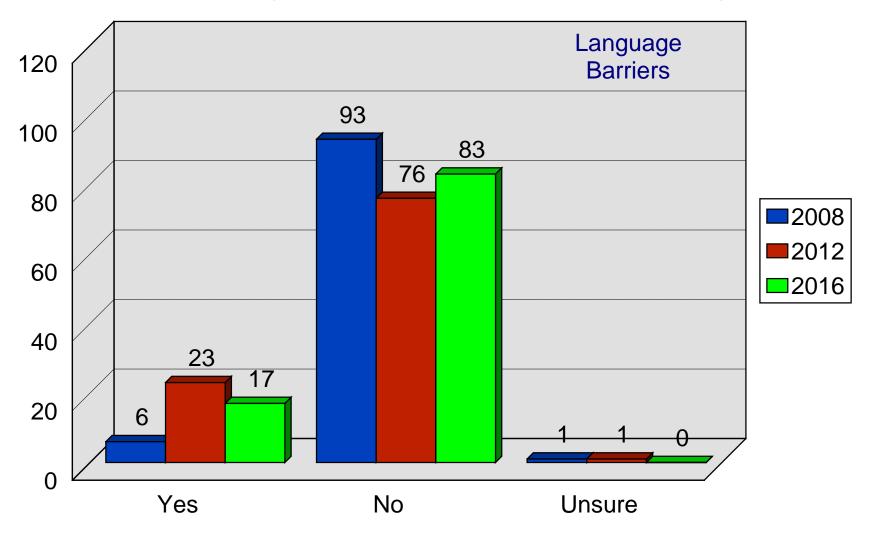
2016 City of Burnsville Business Study



The Morris Leatherman Company

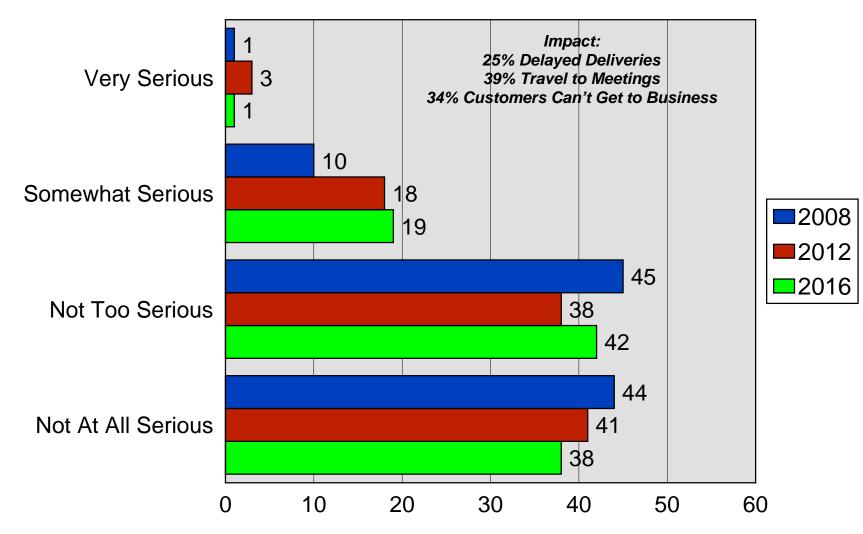
Diversity-Related Labor Pool Issues

2016 City of Burnsville Business Study

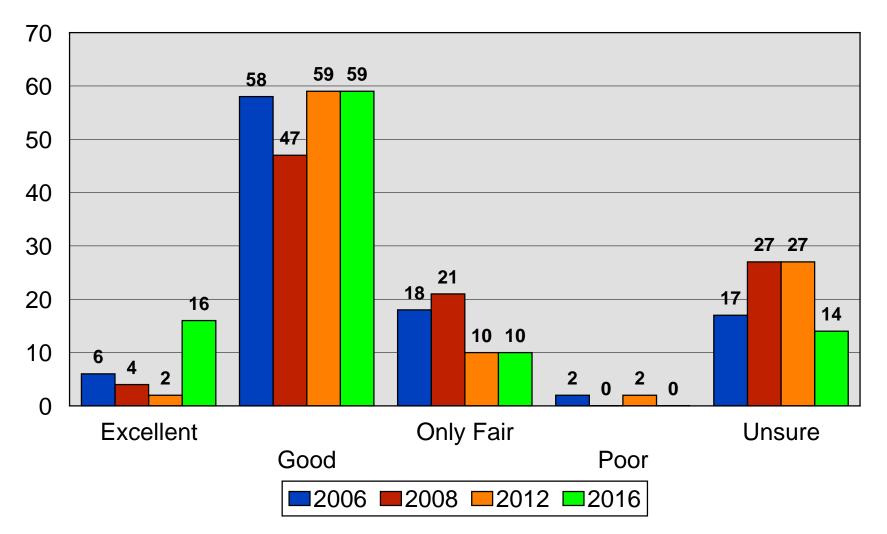


Impact of Traffic Congestion

2016 City of Burnsville Business Study

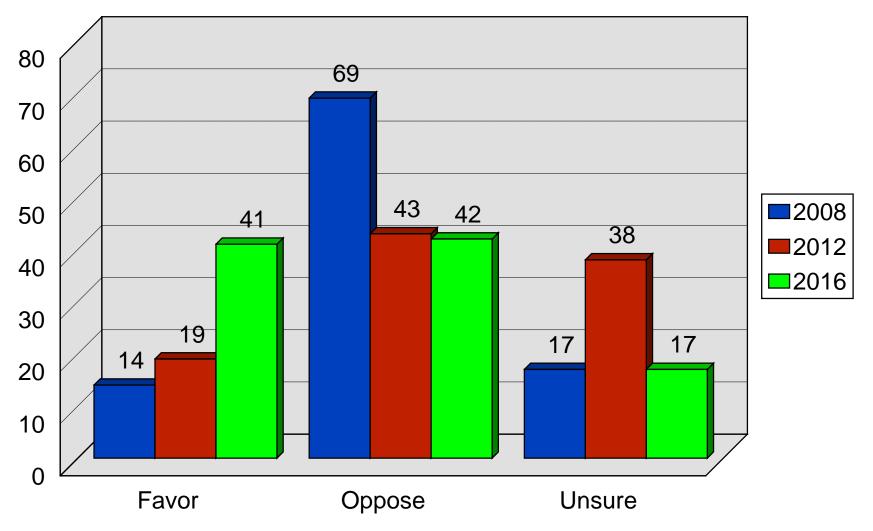


Value of City Services 2016 City of Burnsville Business Study



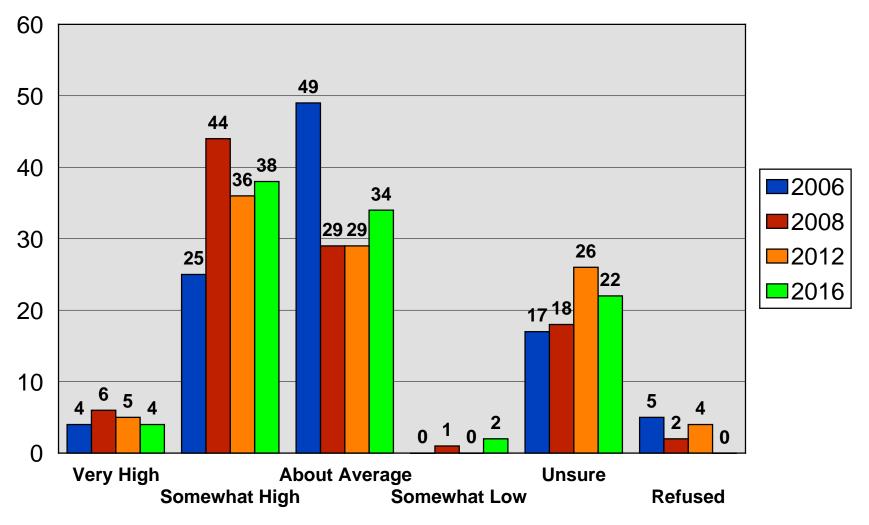
Property Tax Increase to Maintain

2016 City of Burnsville Business Study

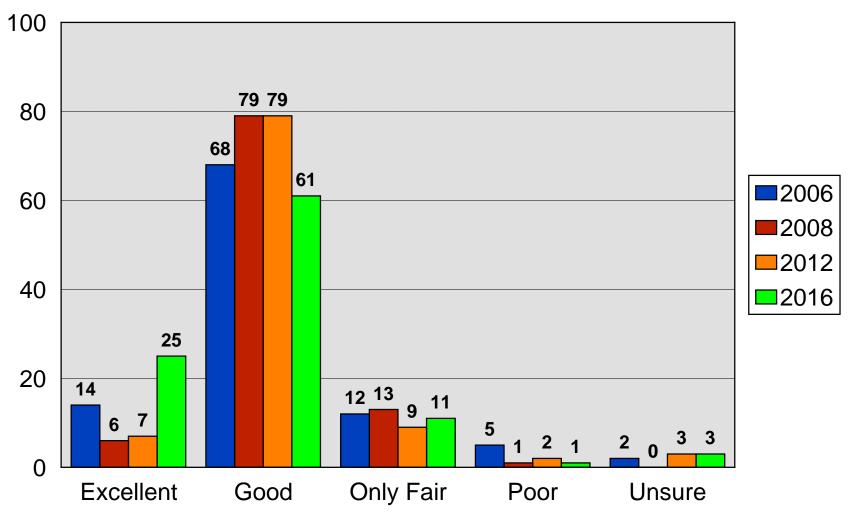


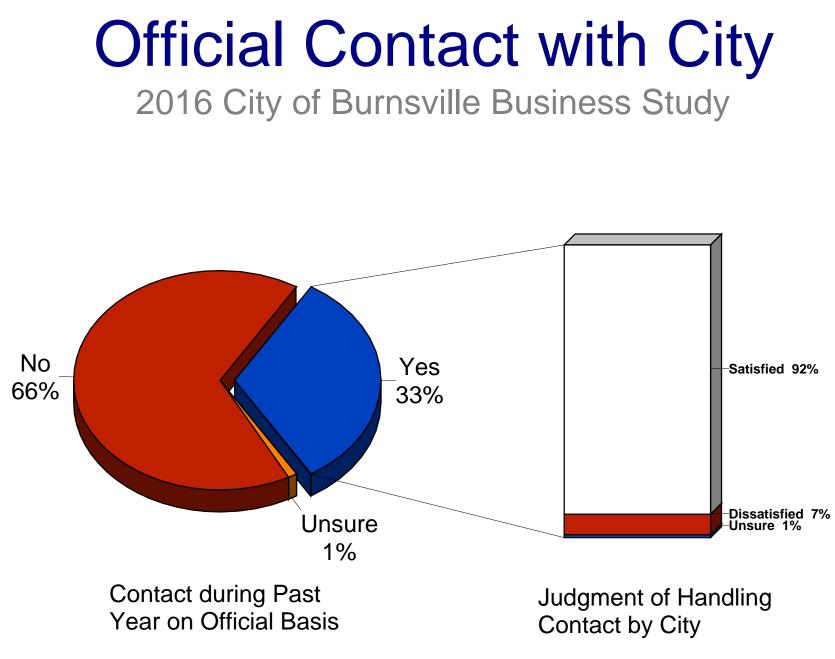
Property Taxes in Comparison

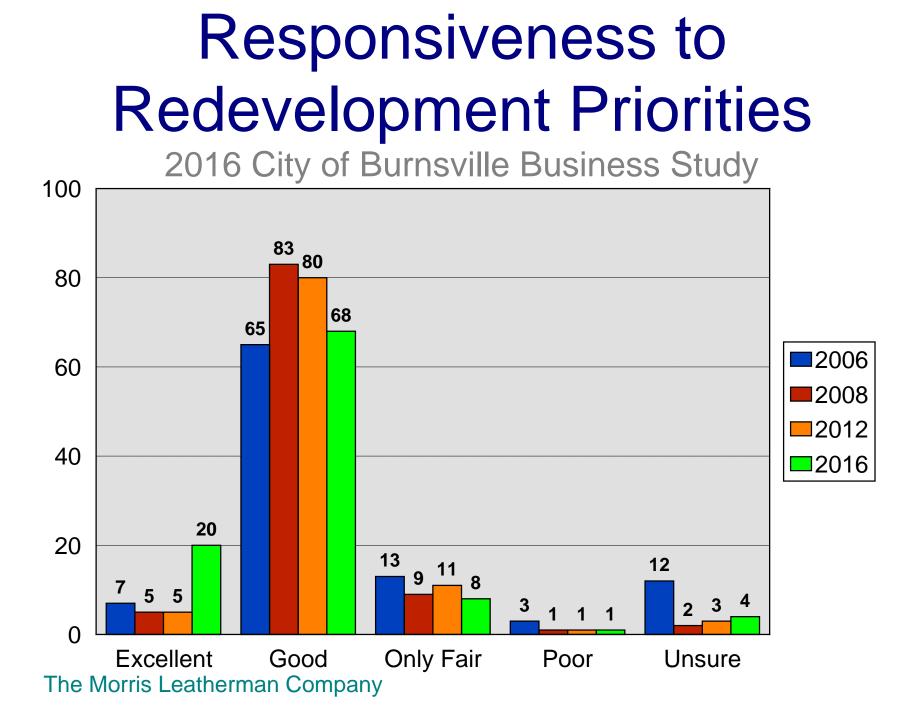
2016 City of Burnsville Business Study



City Responsiveness 2016 City of Burnsville Business Study

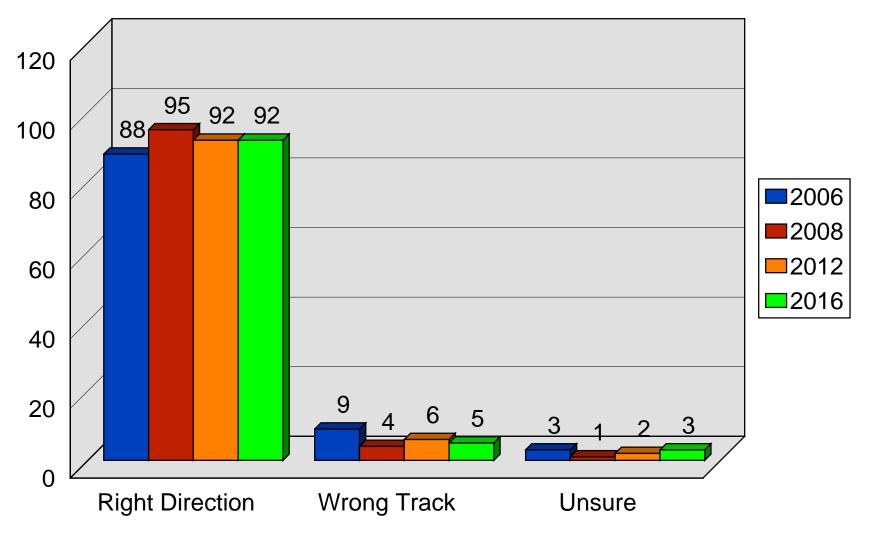




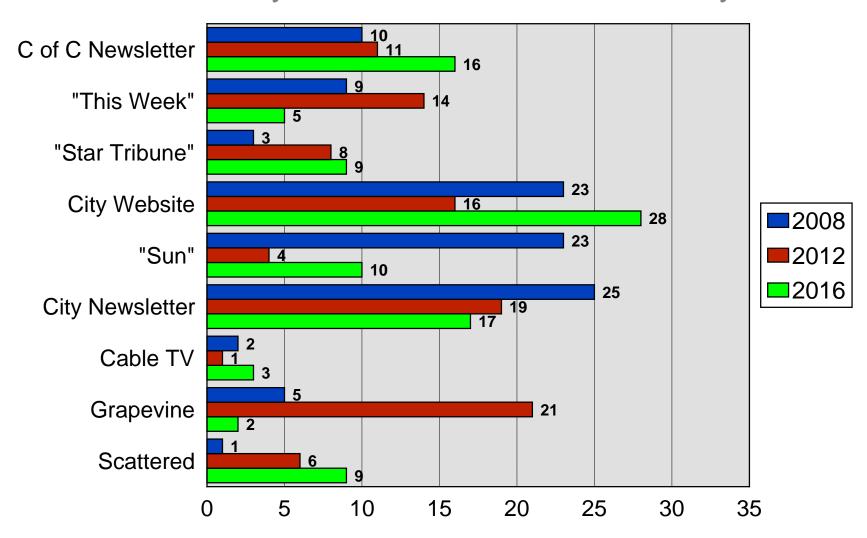


Direction of Community

2016 City of Burnsville Business Study

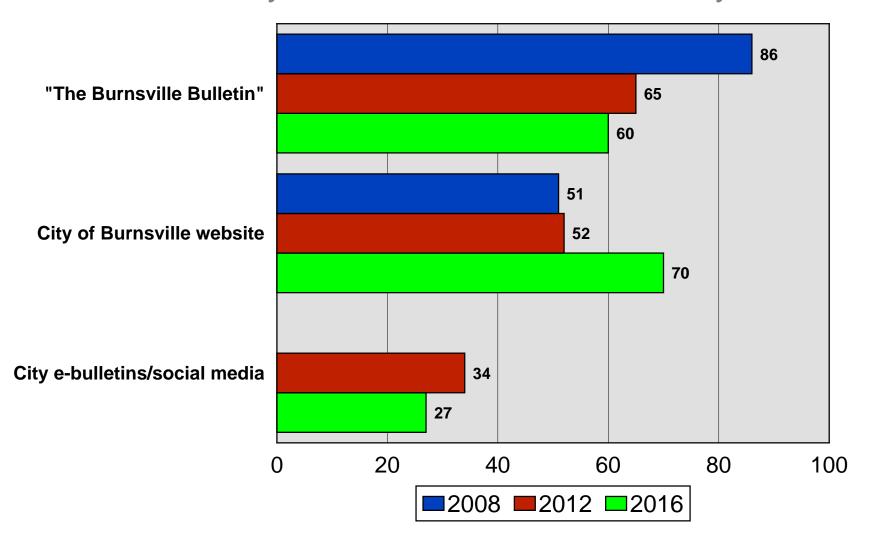


Primary Information Source 2016 City of Burnsville Business Study



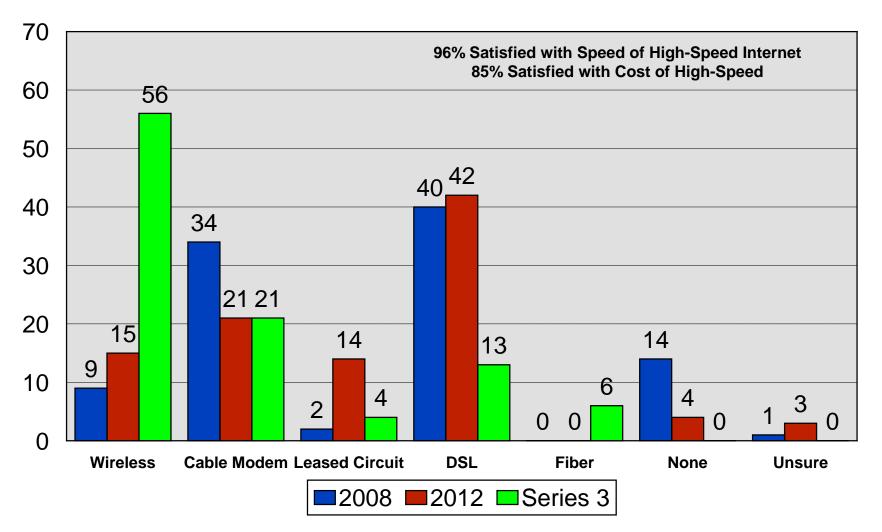
The Morris Leatherman Company

Workplace Information Sources 2016 City of Burnsville Business Study

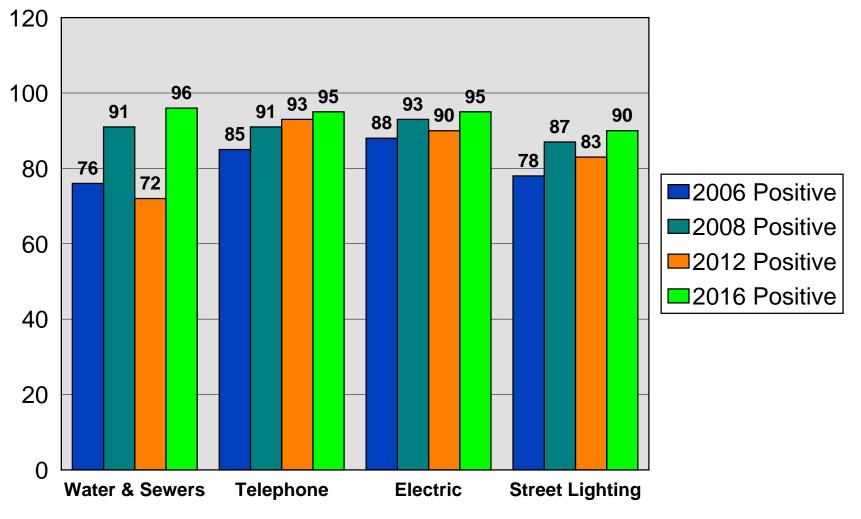


High-Speed Internet Service

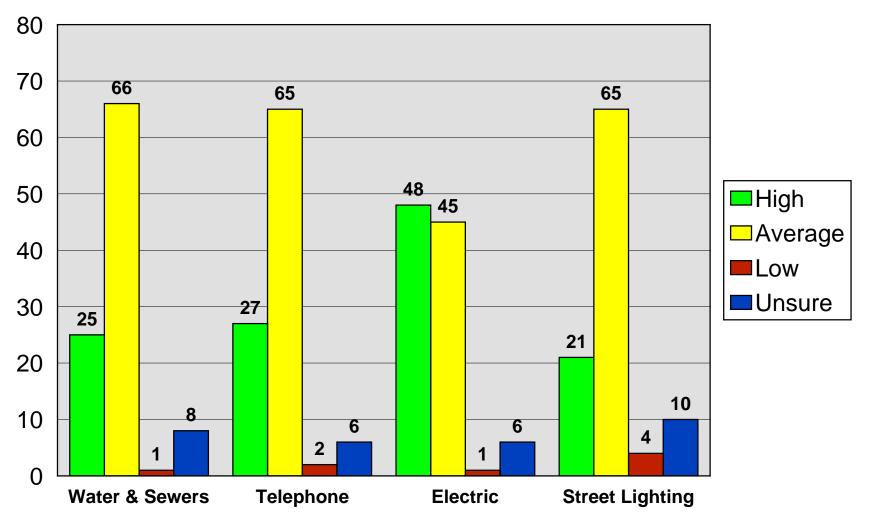
2016 City of Burnsville Business Study



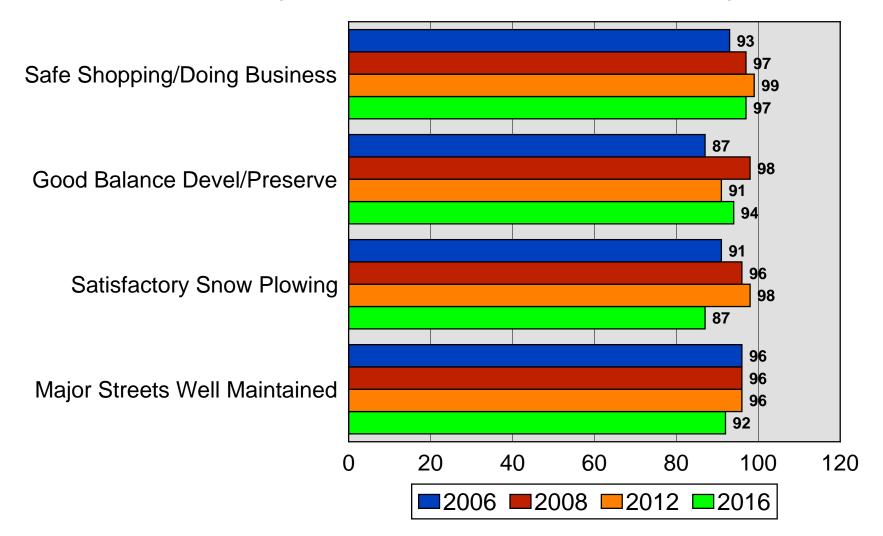
Utility Services Rating 2016 City of Burnsville Business Study



View of Utility Rates 2016 City of Burnsville Business Study

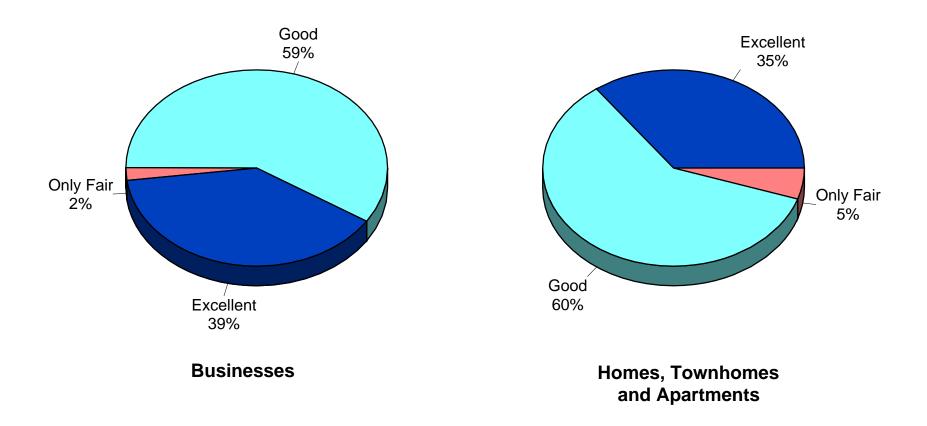


City Perceptions 2016 City of Burnsville Business Study



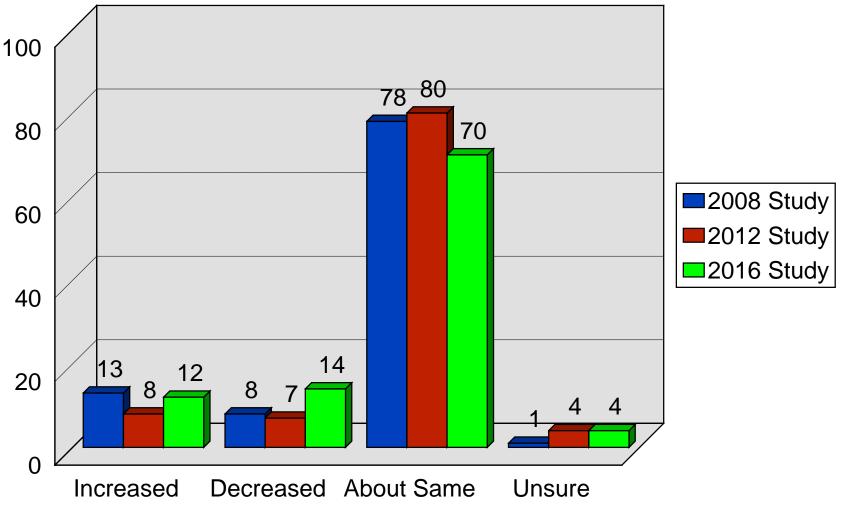
General Appearance

2016 City of Burnsville Business Study



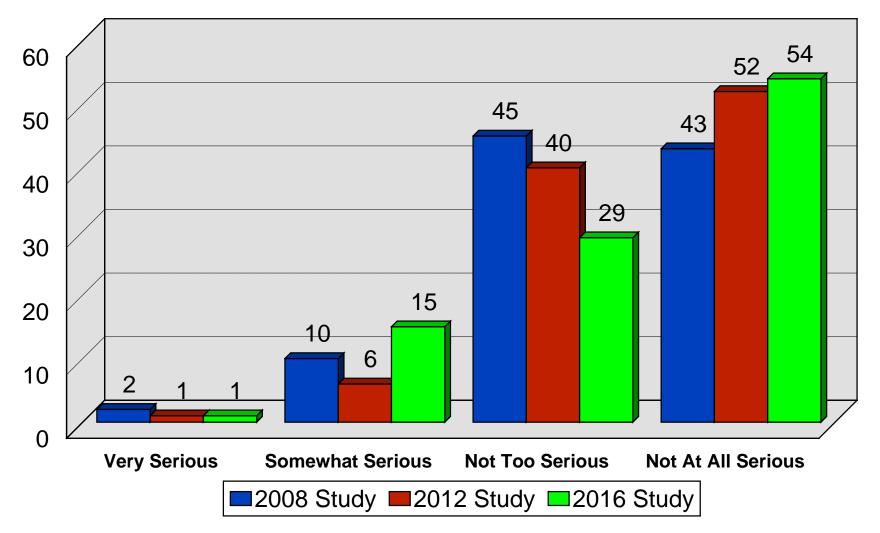
Crime Rate in Area

2016 City of Burnsville Business Study



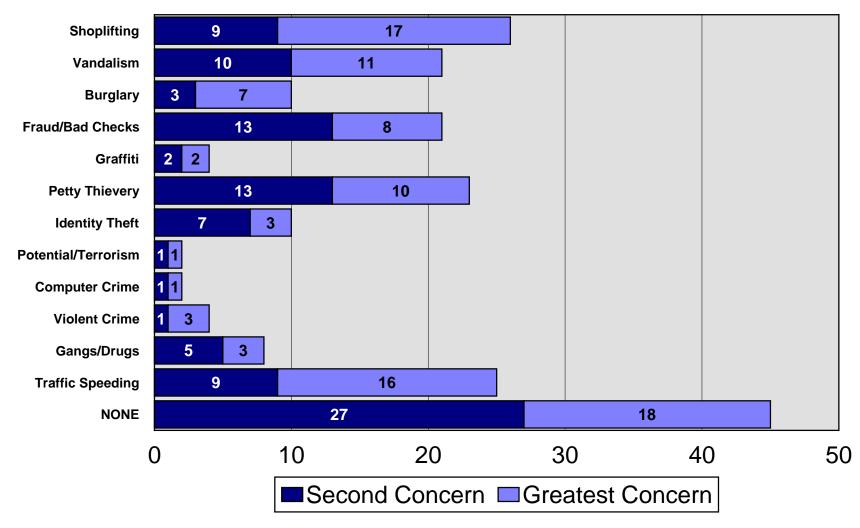
Impact of Crime

2016 City of Burnsville Business Study



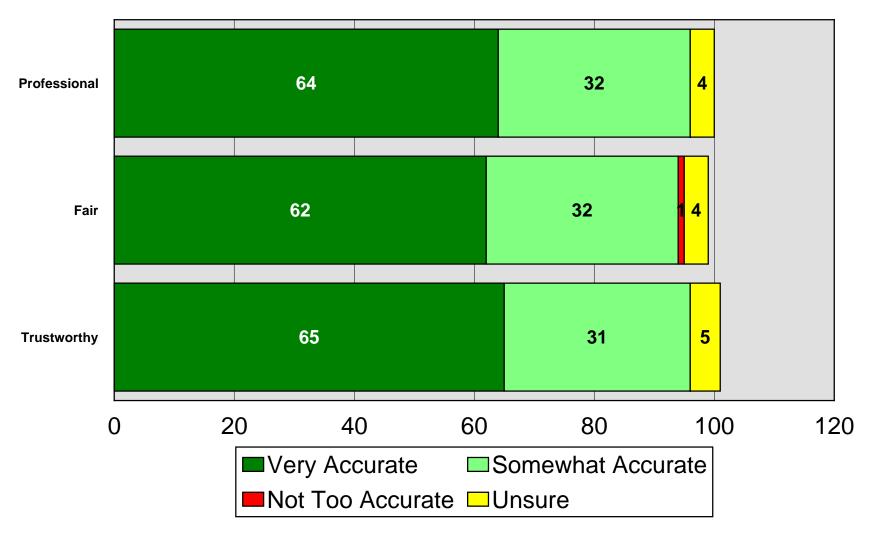
Public Safety Issues

2016 City of Burnsville Business Study



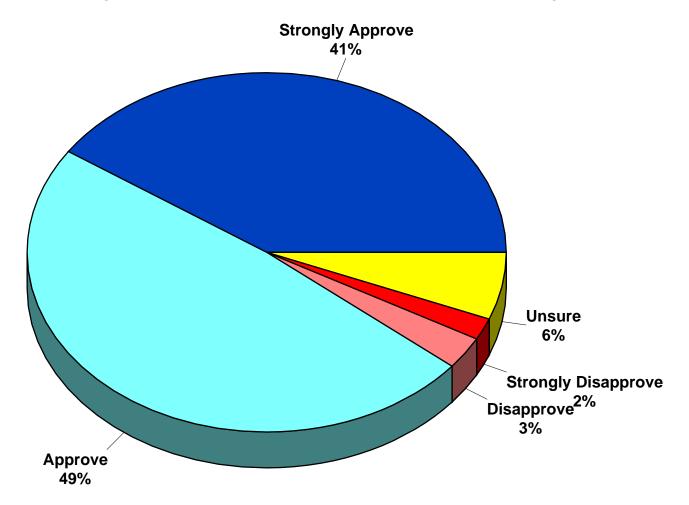
Descriptions of Police Department

2016 City of Burnsville Business Study



Police Officers Wearing Body Cameras

2016 City of Burnsville Business Study



THE MORRIS LEATHERMAN COMPANY 3128 Dean Court Minneapolis, Minnesota 55416 CITY OF BURNSVILLE 2016 BUSINESS STUDY FINAL MARCH 2016

IF A NAME IS LISTED, ASK:

Hello, may I speak with _____?

IF NO NAME IS LISTED, ASK:

May I speak with the owner or manager of this business?

Hello, I'm ______ of the Morris Leatherman Company, a statewide survey research firm located in Minneapolis. We've been retained by the City of Burnsville to speak with a random sample of Burnsville businesses about issues facing the community. This survey is being taken because the City is interested in your opinions and suggestions. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported. Your business name will not be referred to anywhere in the results. Do you have a few minutes now to help us with this survey?

1.	What is your type of business retail, service, manufacturing, medical, technology or something else?	RETAIL.22%CORPORATE OFFICES.1%BUSINESS SERVICES.8%MANUFACTURING.9%DISTRIBUTOR.2%BANKING/FINANCIAL.6%HOTEL/HOSPITALITY.2%RESTAURANT.10%COMMUNICATIONS.1%ELECTRONIC/TECHNOLOGY.2%MEDICAL RELATED.7%REAL ESTATE.5%CONSUMER SERVICES.22%SOMETHING ELSE.4%DON'T KNOW/REFUSED.0%
2.	How long has your business been at this current site?	LESS THAN ONE YEAR1% ONE TO TWO YEARS4% THREE TO FIVE YEARS17% SIX TO TEN YEARS32% 11 TO 15 YEARS20% SIXTEEN TO TWENTY YRS9% OVER TWENTY YEARS16% REFUSED1%

3. Has your business always been located in Burnsville? (IF "NO," ASK:) Where was your business located before moving to Burnsville? YES, 87%; MINNEAPOLIS/SAINT PAUL, 4%; APPLE VALLEY/EAGAN, 2%; MINNETONKA/HOPKINS, 2%; SCATTERED, 5%. 4. What was the primary reason you HOME-BASED BUSINESS....8% located your business in Burns-CUSTOMER BASE.....23% ville? SPACE AVAILABILITY....28% CLOSE TO HOME.....10% BOUGHT EXISTING.....11% CORPORATE DECISION....14% SCATTERED.....18 5. What do you like MOST, if anything, about having your business in Burnsville? NICE COMMUNITY.....25% CLOSE TO RETAIL/ AND SERVICES....14% FRIENDLY PEOPLE.....15% HOME-BASED.....7% SCATTERED.....1% 6. And, what do you like LEAST, if anything, about having your busi-LACK OF CUSTOMERS.....2% ness in Burnsville? NOT ENOUGH SPACE 2% SLOW INTERNET.....4% TRAFFIC CONGESTION.....6% SIGNAGE ISSUE.....14% CITY REGULATIONS......8% SCATTERED.....1%

Let's talk about your business location for a moment....

7. Which of the following areas of the City of Burnsville do you consider your business location part of? (READ LIST)

BURNSVILLE CENTER	.22%
HIGHWAY 13 CORRIDOR	.27%
NORTH BURNSVILLE INDUSTRIAL AREA	.10%
HEART OF THE CITY	.11%
SOUTHCROSS	9%
COUNTY ROAD 42 CORRIDOR	.21%
DON'T KNOW/REFUSED	0%

8.	Does your business own the build- ing in which you are located, or are you a tenant?	OWN
9.	Is your business home-based?	YES13% NO86% DON'T KNOW0% REFUSED0%

Within the next five years, does your business have plans to....

		YES	NO	DKR
10.	Expand in Burnsville?	24%	76%	0%
11.	Relocate in Burnsville?	98	86%	5%
12.	Relocate outside of Burnsville?	4%	91%	5%

IF "YES," ASK: (n= 12)

13. Is there one major reason why you are planning to relocate outside of Burnsville?

CLOSER TO CUSTOMERS/CLIENTS, 50%; LOWER TAXES, 8%; CITY REGULATIONS, 17%; LESS COMPETITION, 17%; RETIREMENT, 8%.

14. Where are you planning to relocate your business?

NOT SURE, 17%; SAVAGE/EAGAN, 25%; PLYMOUTH, 8%; BLOOMINGTON, 17%; FLORIDA, 8%; APPLE VALLEY, 17%; MINNEAPOLIS, 8%.

15.	As things stand now, how long in the future do you expect this business to operate in Burnsville?	LESS THAN ONE YEAR1% ONE TO TWO YEARS2% THREE TO FIVE YEARS6% SIX TO TEN YEARS12% OVER TEN YEARS69% DON'T KNOW10% REFUSED0%
16.	How many full-time employees work at this location?	NONE .1% 1-4 .40% 5-9 .35% 10-14 .14% 15-19 .5% 20 OR MORE .5% DON'T KNOW .6% REFUSED .0%

17.	How many part-time employees work at this location?	NONE
18.	Did the number of full-time em- ployees working at this location increase, decrease or remain about the same during the past twenty- four months?	INCREASE
19.	During the next twenty-four months will the number of full-time em- ployees working at this location increase, decrease or remain about the same?	INCREASE
20.	What percent of your workforce lives in Burnsville?	DON'T KNOW
21.	What is the average commute time of your employees to and from work?	DON'T KNOW
22.	What percent of your workforce uses public transit to get to and from work?	DON'T KNOW/REFUSED8% 0%

I would like to ask you about the overall composition of your workforce. For each of the following, please tell me approximately what percentage of your workforce is composed of that group.

23.	Non-high school graduates?	6%
24.	High school graduates?	30%
25.	Technical or vocational school graduates?	28%
26.	College graduates?	36%
27.	What employment skills and compet- encies are most important to your company?	UNSURE
28.	What employment skills and compet- encies, if any, need to be im- proved for the future?	UNSURE
29.	How would you rate the business atmosphere in Burnsville ex- cellent, good, only fair or poor?	EXCELLENT

30.	Is there anything the City govern-	UNSURE10%
	ment of Burnsville can do to im-	NOTHING
	prove the business atmosphere in	ALLOW SIGNS28%
	the city?	LOWER TAXES11%
		BETTER SPENDING3%
		MORE REDEVELOPMENT2%
		ENFORCE CODES

TAX INCENTIVES.....5%

TRAINING.....10% CUSTOMER SERVICE.....17% SCATTERED.....2%

Moving on....

31.	How would you rate the adequacy of	EXCELLENT
	the labor pool for your business	GOOD43%
	excellent, good, only fair, or	ONLY FAIR5%
	poor?	POOR2%
		DON'T KNOW/REFUSED1%

IF "GOOD," "ONLY FAIR" OR "POOR," ASK: (n=147)

32.	What changes or improvements	UNSURE7%
	would you recommend to rate	NONE18%
	the adequacy of the labor	OVERCOME LANGUAGE
	pool for your business as	BARRIERS18%
	excellent?	IMPROVE PROMPTNESS18%
		MORE COLLEGE GRADUATES.8%
		BETTER MATH
		BETTER TECHNOLOGY

As you may know, the Burnsville High School is offering a "Career Pathways" program which allows students to plan for their education and careers.

33.	Were you aware of this program?	YES
34.	How willing would you be to work directly with the School District or this program - very willing, some- what willing or not too willing?	VERY WILLING19% SOMEWHAT WILLING31% NOT TOO WILLING43% DON'T KNOW/REFUSED7%
35.	Prior to this survey, were you aware of the South of the River Education Center and its services?	YES

36.	And, were you aware of County Workforce Cente services, such as hiri	er and its	YES55% NO45% DON'T KNOW/REFUSED1%
37.	In particular, has you encountered any issues the growing diversity pool, such as language difficulties or supple training needs?	of the labor clutural	YES17% NO83% DON'T KNOW/REFUSED0%
	IF "YES," ASK: (n=50)		
	38. What specific iss business encounte		UNSURE
39.	Has your business been traffic congestion dur four years? (IF "YES," much of an impact on y was it very serious serious, not too serio at all serious?	ASK:) How our business , somewhat	VERY SERIOUS1% SOMEWHAT SERIOUS19% NOT TOO SERIOUS42% NOT AT ALL SERIOUS38% DON'T KNOW/REFUSED0%
	IF "VERY SERIOUS" OR "	SOMEWHAT SERIO	US," ASK: (n=59)
	40. How was the busin fically impacted congestion?	-	UNSURE
Movir	ng on		
41.	When you consider the taxes you pay and the city services you rece you rate the general v services as excellent, fair or poor?	quality of tive, would calue of city	EXCELLENT
42.	Would you favor or opp crease in city propert maintain city services current levels?	y taxes to	FAVOR41% OPPOSE42% DON'T KNOW/REFUSED17%

IF "OPPOSE," ASK: (n=125)

43. What city services would you be willing to see cut?	UNSURE
In comparison with nearby areas, do you feel that the property taxes in Burnsville are very high, somewhat high, about average, somewhat low or very low?	VERY HIGH4% SOMEWHAT HIGH38% ABOUT AVERAGE34% SOMEWHAT LOW1% VERY LOW1% DON'T KNOW22% REFUSED0%

Let's now talk about City services....

44.

45.	How would you rate the City of	EXCELLENT25%
	Burnsville's attitudes and respon-	GOOD61%
	siveness toward local businesses	ONLY FAIR11%
	excellent, good, only fair or	POOR1%
	poor?	DON'T KNOW

46. During the past year, have you had contact on an official basis with anyone working for the City of Burnsville?

0002
ONLY FAIR11%
POOR1%
DON'T KNOW
REFUSED0%
YES
NO67%
DON'T KNOW18
REFUSED0%

IF "YES," ASK: (n=98)

47.	Which ONE of the following departments did you most recently have contact with?	POLICE
		NOLOGY1% CODE ENFORCEMENT1% SOMETHING ELSE (VOL)1% DON'T KNOW/REFUSED0%
48.	In general, were you satisfied or dissatisfied with the way in which that contact was handled by the city?	SATISFIED
commu City ness proje	you consider the needs of the unity, how would you rate the of Burnsville's responsive- to renovation and expansion ects excellent, good, only or poor?	EXCELLENT
in Bu right	in all, do you think things urnsville are headed in the direction, or are things off he wrong track?	RIGHT DIRECTION92% WRONG TRACK5% DON'T KNOW3% REFUSED0%

Moving on....

49.

50.

51.	What is your primary source of in-	UNSURE
	formation about Burnsville City	NOTHING9%
	government, services and activi-	CHAMBER NEWSLETTER16%
	ties?	THIS WEEK
		STAR TRIBUNE9%
		CITY WEBSITE28%
		SUN10%
		CITY NEWSLETTER17%
		CABLE TELEVISION3%
		WORD OF MOUTH2%
		SCATTERED1%

The city publishes newsletters and other information relevant to businesses. For each of the following, tell me if you have received or accessed that information at your place of business.... (ROTATE LIST)

		YES	NO	DKR	
52.	"The Burnsville Bulletin," the City				
	Newsletter?	60%	38%	28	
53.	The City of Burnsville website?	70응	30%	18	
54.	City of Burnsville e-bulletins or social				
	media?	27%	72%	18	

IF #1-#5, ASK: (n=299)

56. How satisfied are you with the speed of your highspeed Internet -- very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?
VERY SATISFIED.....51% SOMEWHAT SATISFIED....51% SOMEWHAT SATISFIED.....51% SOMEWHAT DISSATISFIED.....51% SOMEWHAT DISSATISFIED.....2% DON'T KNOW/REFUSED.....0%

57. How satisfied are you with the cost of your high-speed Internet -- very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied?

I would like to read you a short list of utility services used by your business in Burnsville. For each one, please tell me if you would rate the quality of the service as excellent, good, only fair, or poor. If you have no opinion, just say so.... (ROTATE LIST)

58.	Water and sewers?	38%	58%	2%	18	1%
59.	Telephone?	42%	53%	4%	0%	1%
60.	Electric?	38%	57%	4%	0%	1%
61.	Street lighting?	28%	62%	10%	0%	1%

EXCL GOOD FAIR POOR DK/R

VHI SHI AVG SLO VLO DKR

Now, for each of those services, tell me if you view that utility's rate as very high, somewhat high, about average, somewhat low, or very low. Again, if you have no opinion, just say so.... (ROTATE LIST)

62.	Water and sewers?	8%	17%	66%	1%	0%	8%
63.	Telephone?	8%	19%	65%	2%	0%	6%
64.	Electric?	17%	31%	45%	1%	0%	6%
65.	Street lighting?	7왕	14%	65%	4%	0%	10%

66. What materials does your business regularly recycle?

OFFICE PAPER, 29%; CARDBOARD/PACKAGING MATERIALS, 20%; PLASTIC, 6%; METAL, 5%; BUILDING MATERIALS, 2%; PAPER AND CARDBOARD, 7%; COMBINATION, 9%; NOTHING, 14%; CHEMICALS, 3%; SCATTERED, 5%.

Changing topics....

As I read the following statements, please answer "yes" or "no." (READ LIST)

		YES	NO	DKR
67.	Customers and employees feel safe shop- ping and doing business in Burnsville.	97%	18	2%
68.	The City has maintained a good balance between development and preservation of			
	natural resources.	94%	3%	3%
69.	The quality and timeliness of the snow			
	plowing of city streets is satisfactory?	87%	13%	0%
70.	Major city streets excluding county, state and federal highways are well			
	maintained in Burnsville?	92%	8%	0%

71.	How would you rate the general condition and appearance of busi- nesses in the city excellent, good, only fair, or poor?	EXCELLENT
72.	How would you rate the general condition and appearance of homes, townhomes and apartments in the city - excellent, good, only fair, or poor?	EXCELLENT

Changing topics....

73. During the past four years, has	INCREASED12%
crime increased, decreased, or re-	DECREASED14%
mained about the same in your area	ABOUT THE SAME70%
of the city?	DON'T KNOW/REFUSED4%

- 74. How serious of an impact has crime
had on your business during the
past four years -- very serious,
somewhat serious, not too serious,
or not at all serious?VERY SERIOUS.....1%
SOMEWHAT SERIOUS.....1%
NOT TOO SERIOUS.....1%
NOT AT ALL SERIOUS.....1%
DON'T KNOW/REFUSED.....1%
- 75. I would like to read you a list of public safety issues. Please tell me which one you consider to be the greatest concern in the City of Burnsville? (READ LIST)
- 76. Which one would be the second greatest concern? (RE-READ LIST, IF NECESSARY, OMITTING FIRST CHOICE)

GREAT SECOND

Shoplifting9% Vandalism10%
Burglary
Fraud and bad checks
Graffiti2%2%
Petty thievery
Identity theft
Potential for terrorism1%1%
Computer crime1%1%
Violent crime1%
Gangs and drugs5%
Traffic speeding9%
NONE (VOL.)
SOMETHING ELSE0%
DON'T KNOW/REFUSED4%

As I read the following descriptions about the Burnsville Police Department, please tell me if it is very accurate, somewhat accurate, not too accurate or not at all accurate. (READ LIST)

		VRA	SMA	NTA	NAA	DKR
	Professional?			0%		
78.	Fair?	62%	34%	18	0%	4%
79.	Trustworthy?	64%	31%	0%	0%	5%

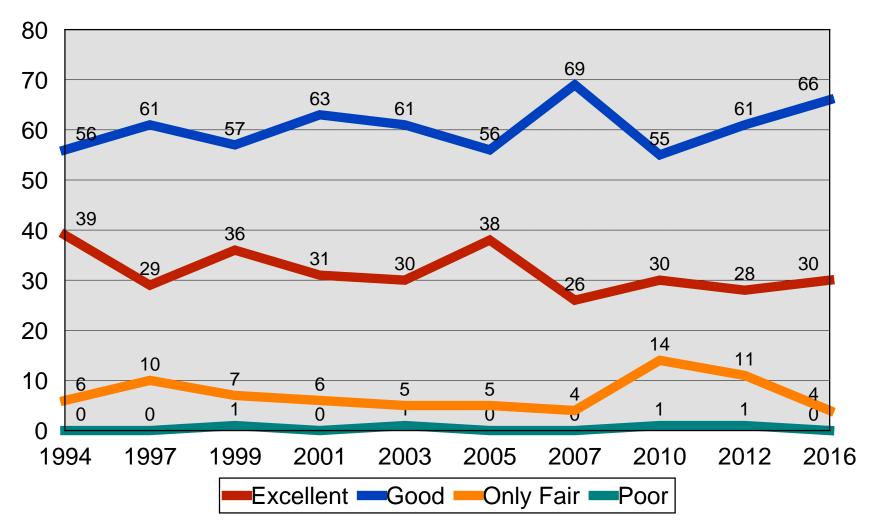
There has been a lot of discussion in the media about police officers wearing body cameras. Burnsville police officers have been using body cameras for the last six years.

80.	What is your opinion - do you approve or disapprove of Burnsville police officers wearing body cameras? (WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY APPROVE41% APPROVE49% DISAPPROVE3% STRONGLY DISAPPROVE2% DON'T KNOW/REFUSED6%						
Moving on								
81.	Now, for demographic purposes, could you tell me your position or title in this Company?	REFUSED. .0% PRESIDENT. .4% OWNER. .26% PARTNER. .9% MANAGER. .58% CEO. .2%						
82.	In what city do you live?	UNSURE						

City of Burnsville 2016 Residential Study

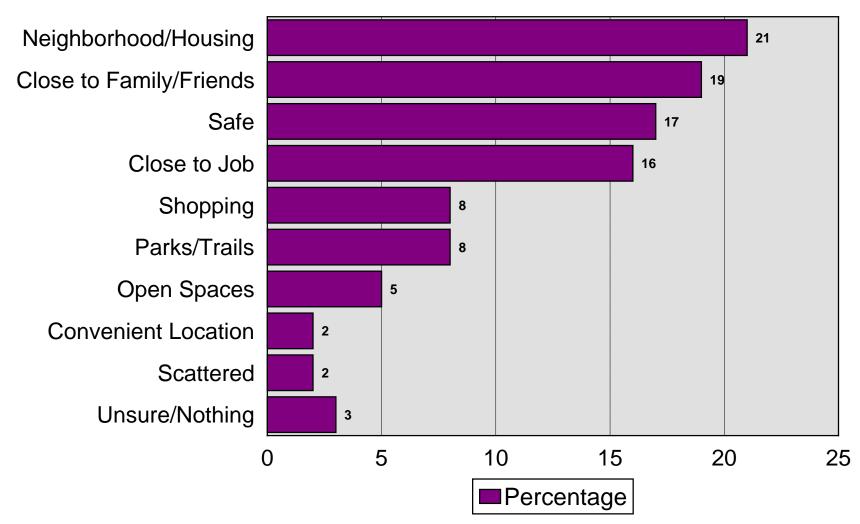
Quality of Life Rating

2016 Burnsville Residential Study



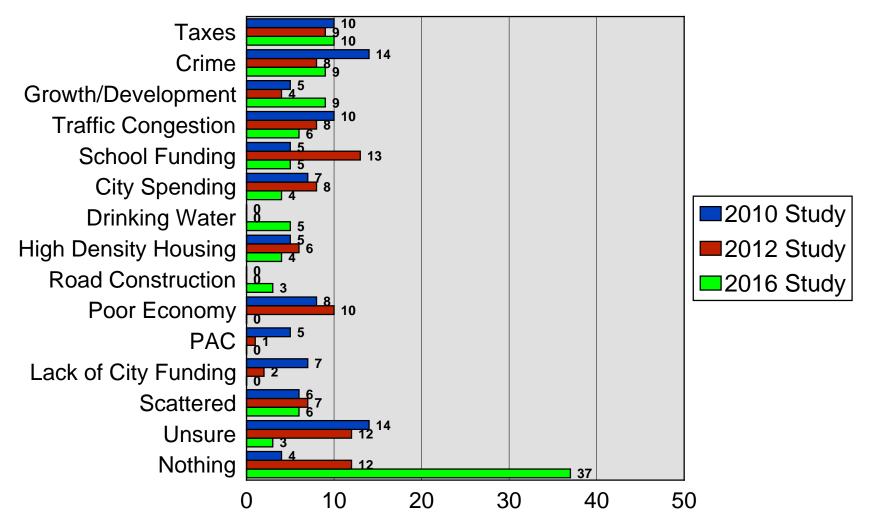
Like Most

2016 Burnsville Residential Study



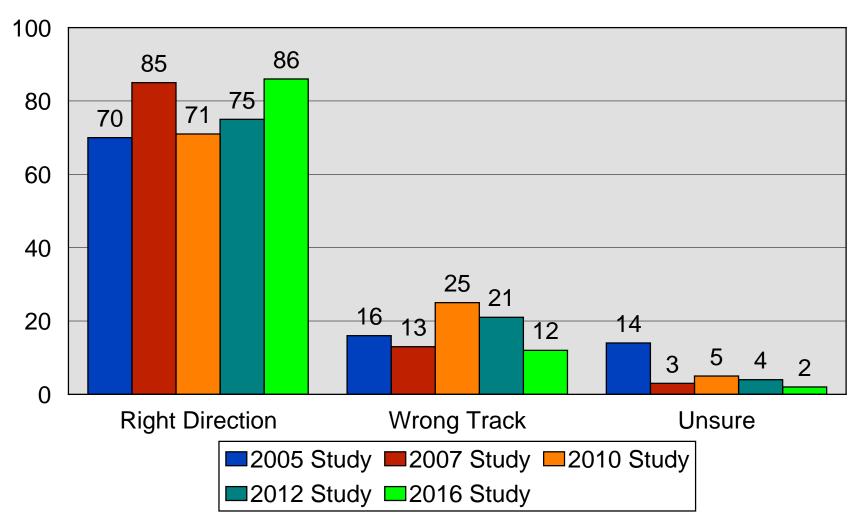
Most Serious Issue

2016 Burnsville Residential Study



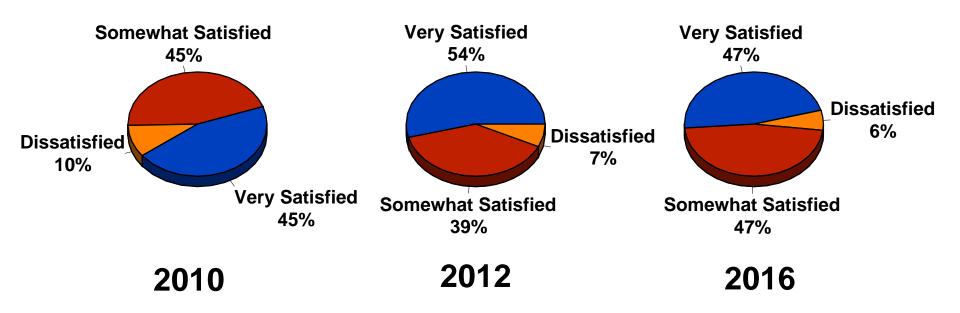
Direction of City

2016 Burnsville Residential Study



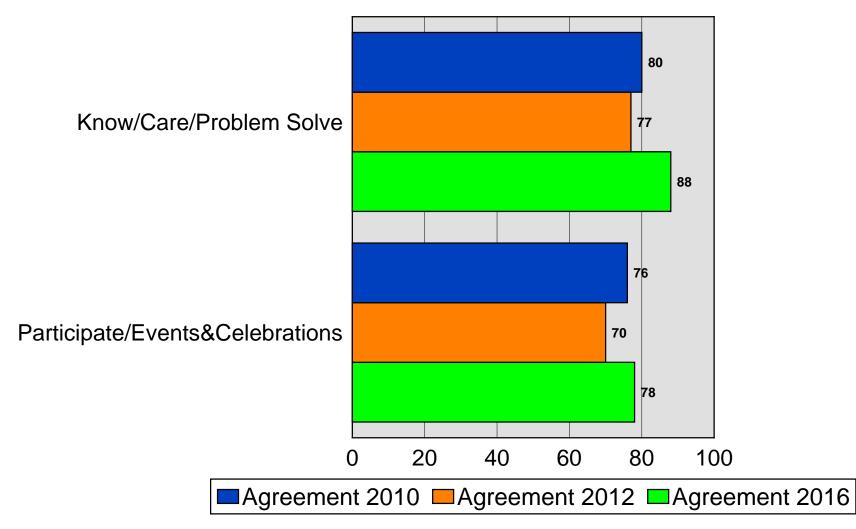
Neighborhood as Place to Live

2016 Burnsville Residential Study



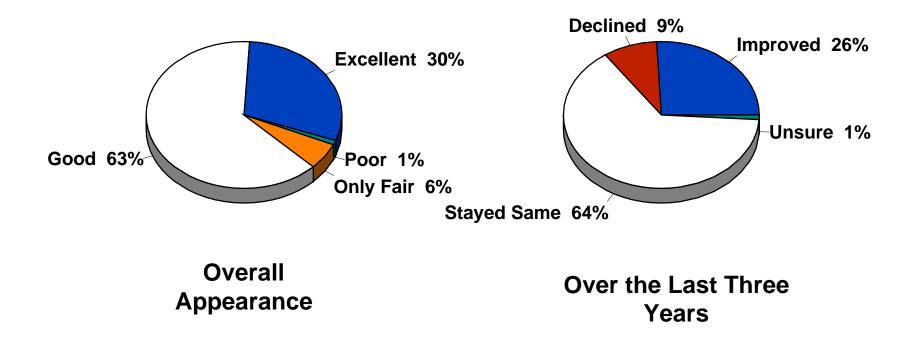
Neighborhood Perceptions

2016 Burnsville Residential Study



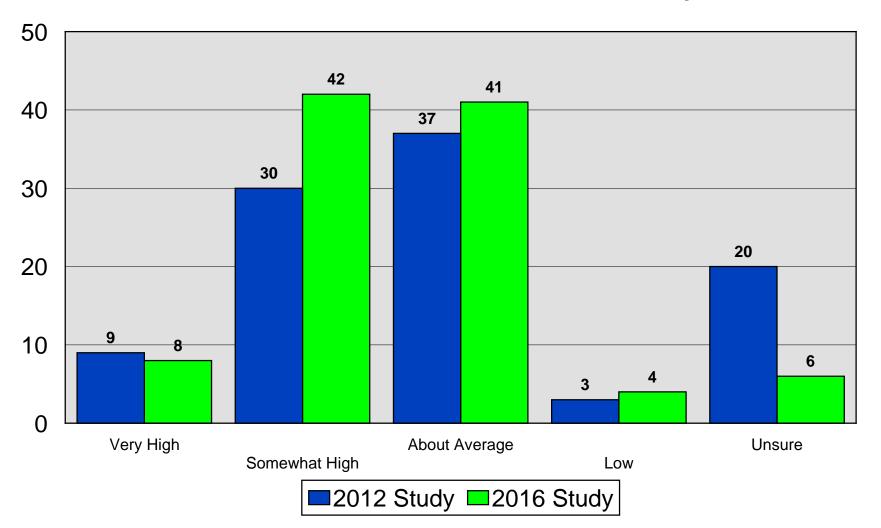
Homes and Yards

2016 Burnsville Residential Study



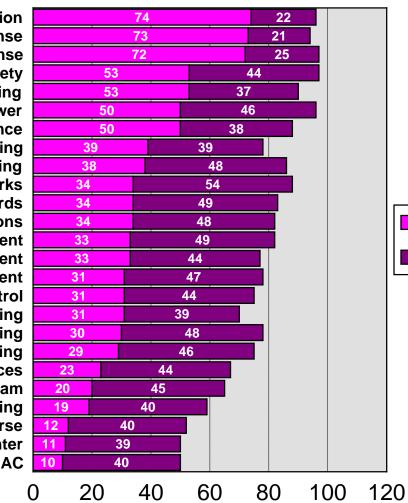
Perception of Property Taxes

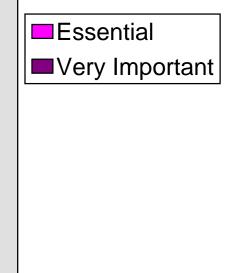
2016 Burnsville Residential Study



Priority of City Services 2016 Burnsville Residential Study

Police protection Fire response Ambulance response Traffic safety Sidewalk snow plowing Water and Sewer Street repair/maintenance Recycling Street snow plowing Maintenance/Upkeep parks **Mowing/Upkeep Boulevards** Communications **Property maintenance enforcement Economic development Rental Licensing Enforcement** Animal control Utility billing **Building Code Permitting Recreation programming** Volunteer services Forestry program Cable television programming **Birnamwood Golf Course Burnsville Ice Center** Ames PAC





City Service Ratings 2016 Burnsville Residential Study

Police protection **Fire response** Ambulance response **Traffic safety** Sidewalk snow plowing Water and Sewer Street repair/maintenance Recycling Street snow plowing Maintenance/Upkeep parks Mowing/Upkeep Boulevards Communications **Property maintenance enforcement Economic development Rental Licensing Enforcement** Animal control Utility billing **Building Code Permitting Recreation programming** Volunteer services Forestry program Cable television programming **Birnamwood Golf Course Burnsville Ice Center** Ames PAC

	·	95				4	
		94				3	
		95				2	
	l .	85	1			15	
	i	85	1	I	1		
		86				13	
	I	86				14	
		89	1	1		9	
		93		I		7	
		86				13	
		92				8	
		87				12	
		86			1	1	
		81			15		
	1	82	1	1	7		
		84			11		
		85			1	1	
		80			11		
		90		-		6	
		71		14			
		74		1	3		
		77			20		
		65		21			
		65		22			
		67		21			
0	20	40	60	8	0	100	120

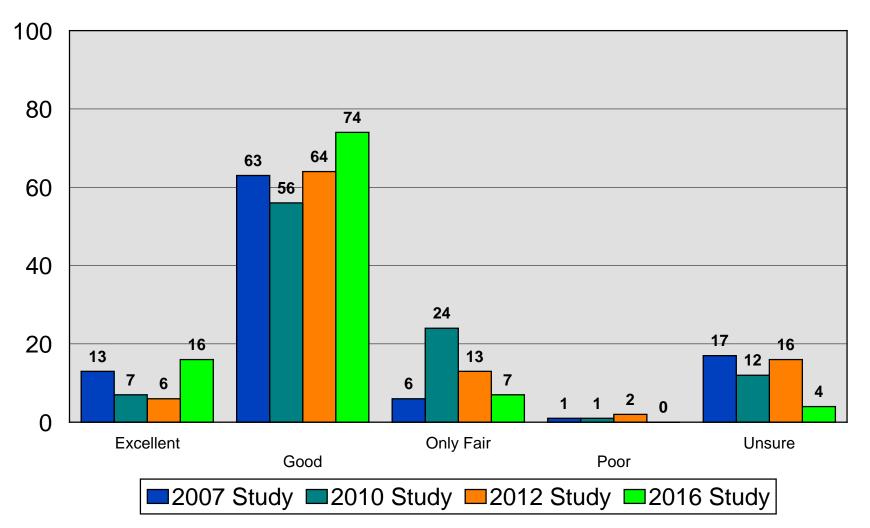
Positive

Negative



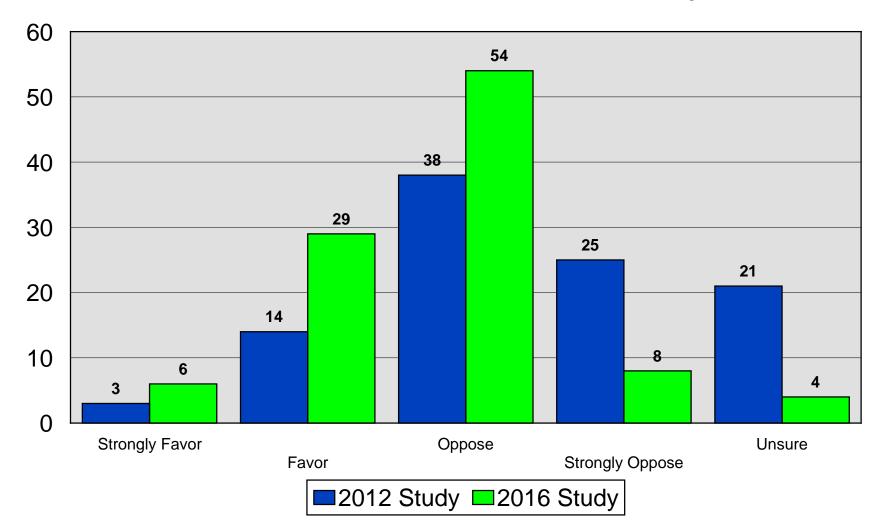
General Value of City Services

2016 Burnsville Residential Study



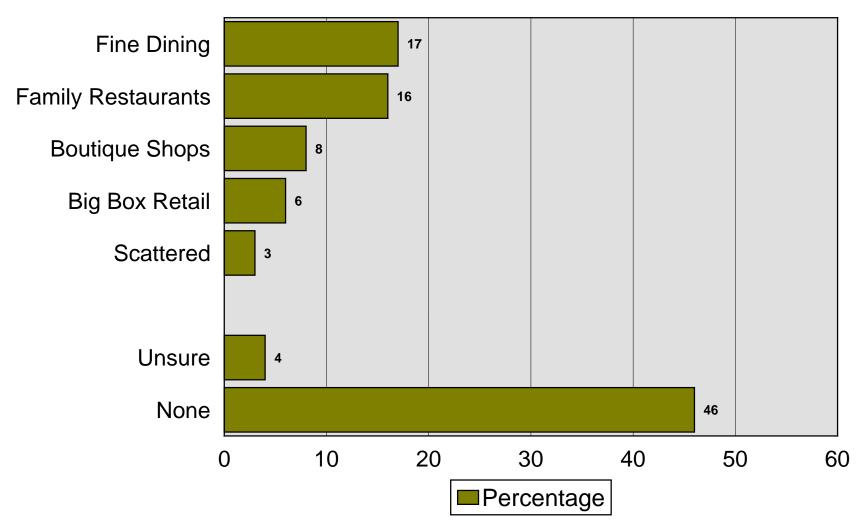
Cuts in Service to Reduce Taxes

2016 Burnsville Residential Study



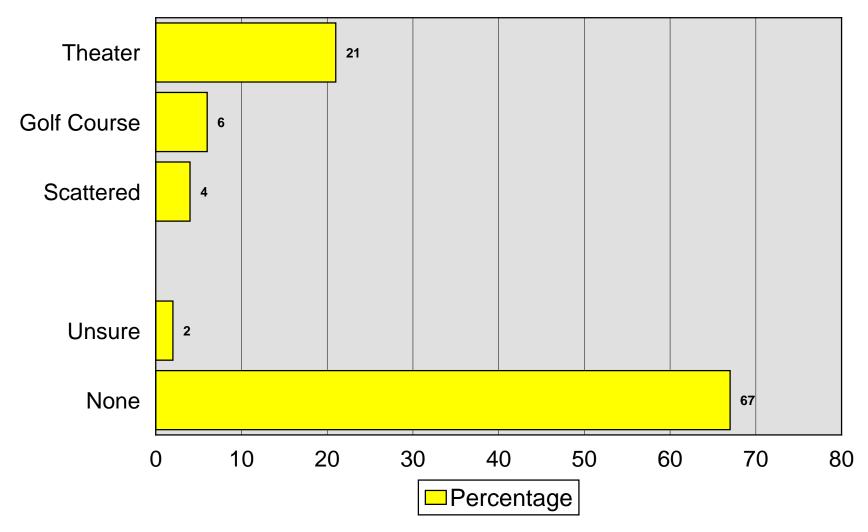
Expanded/Offered Business/Services

2016 Burnsville Residential Study



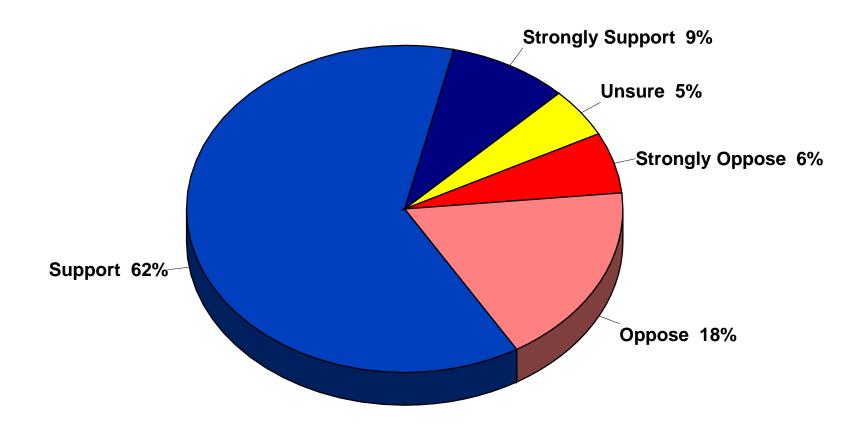
Expanded/Offered Entertainment

2016 Burnsville Residential Study



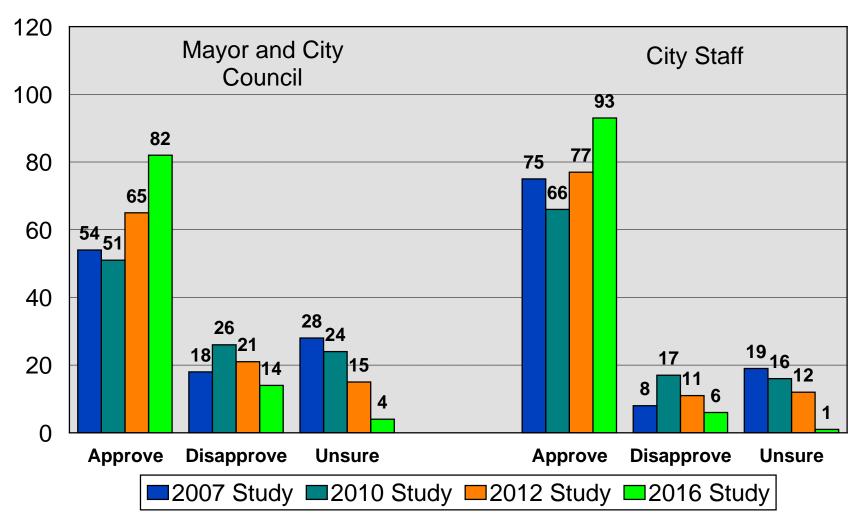
Use of Financial Incentives

2016 Burnsville Residential Study



City Government and Staff

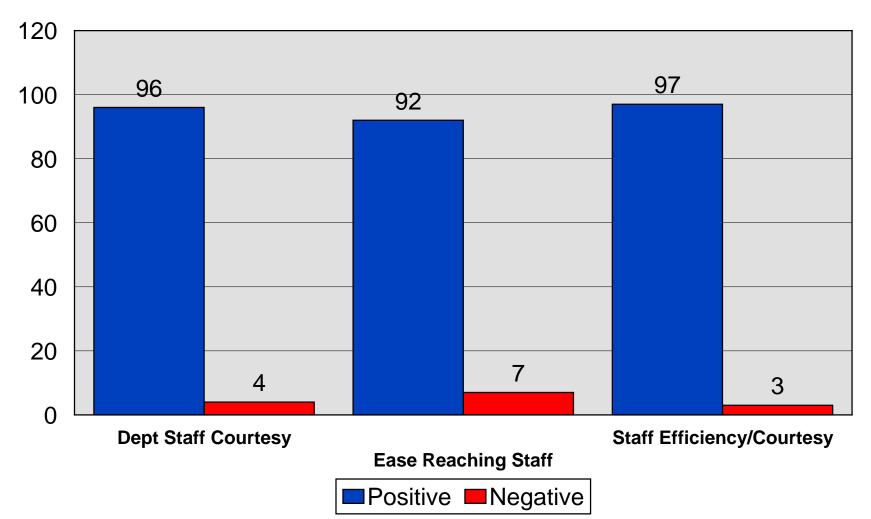
2016 Burnsville Residential Study



The Morris Leatherman Company

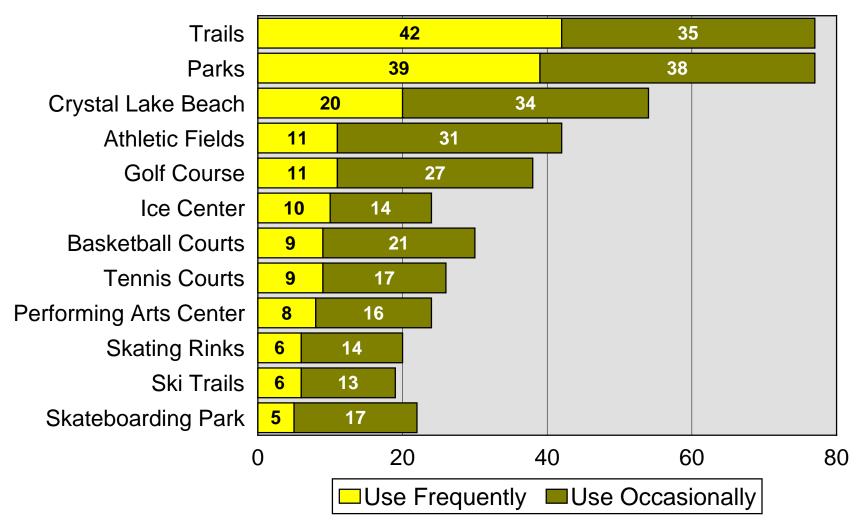
City Hall Contacts

2016 Burnsville Residential Study



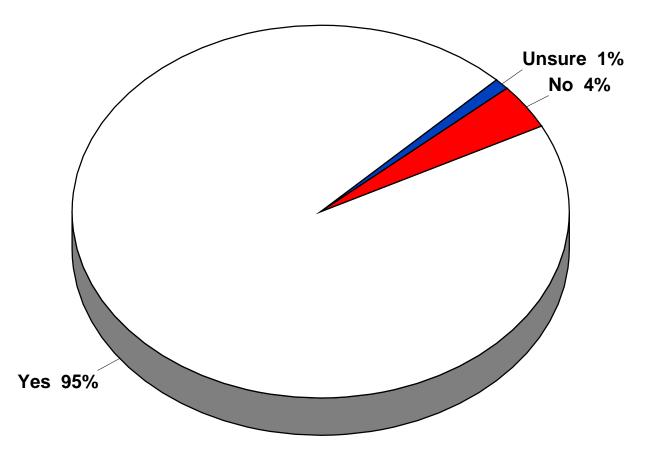
Park Facilities

2016 Burnsville Residential Study



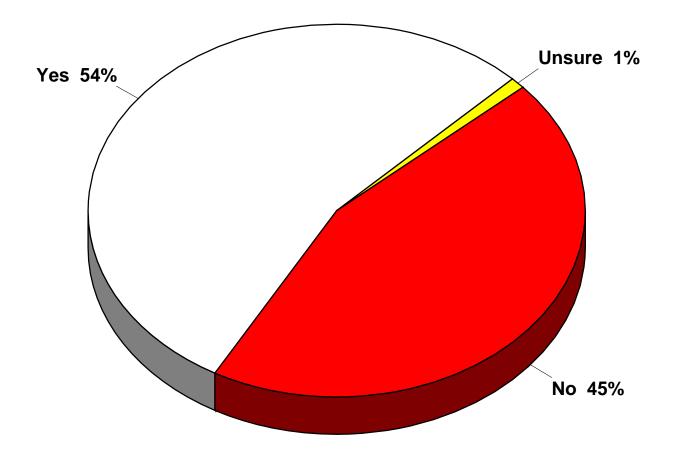
Facilities Meet Needs of Household

2016 Burnsville Residential Study



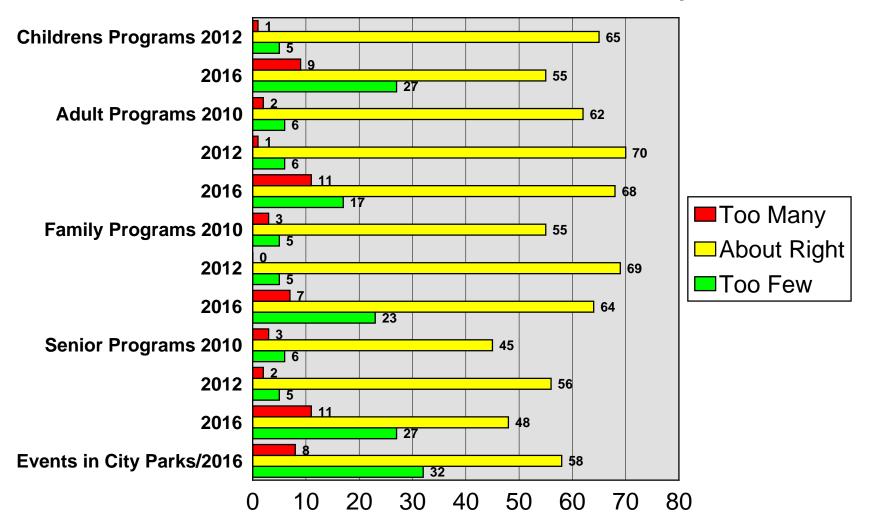
Participate in a Recreation Program

2016 Burnsville Residential Study



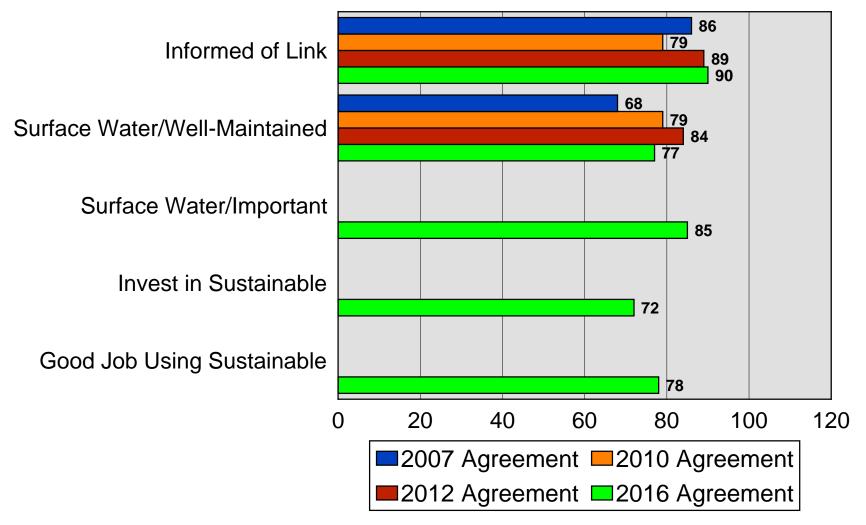
Number of Recreation Programs

2016 Burnsville Residential Study

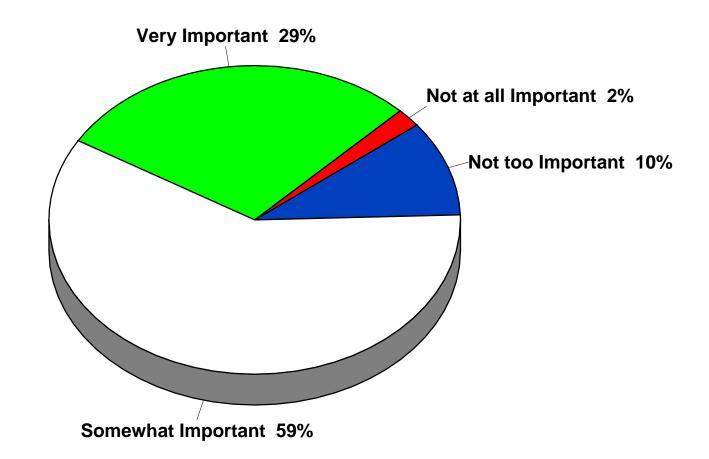


Natural Environment

2016 Burnsville Residential Study

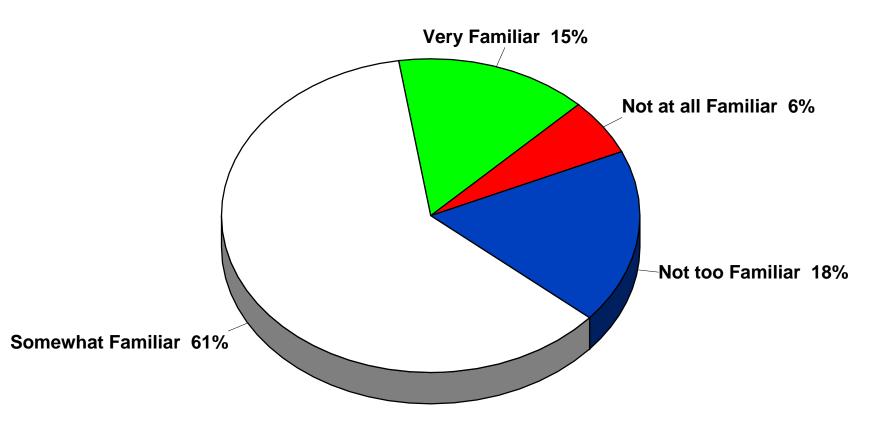


City Plan for Climate Change 2016 Burnsville Residential Study



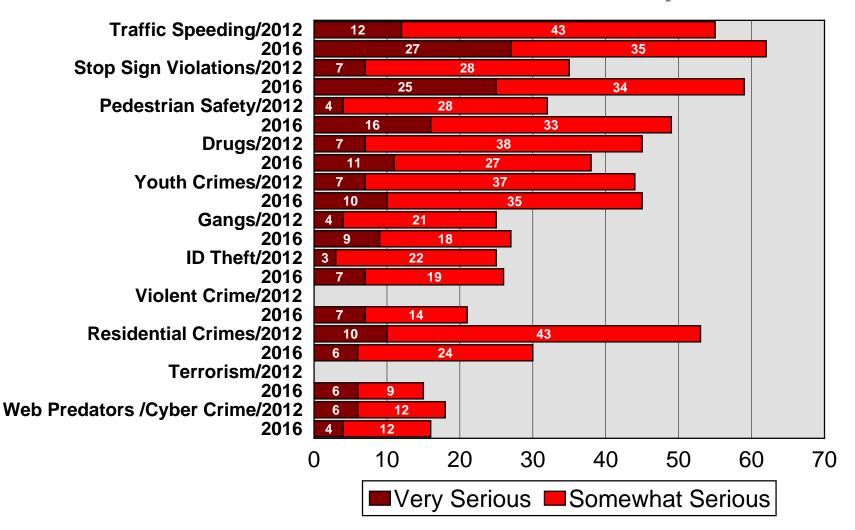
Emerald Ash Borer

2016 Burnsville Residential Study



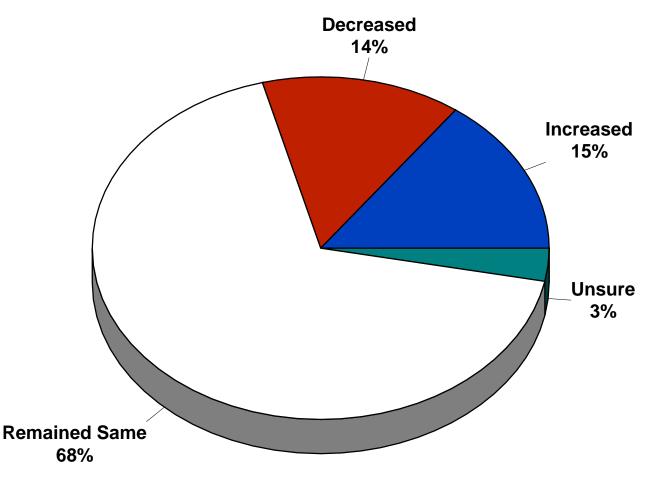
Public Safety Problems

2016 Burnsville Residential Study



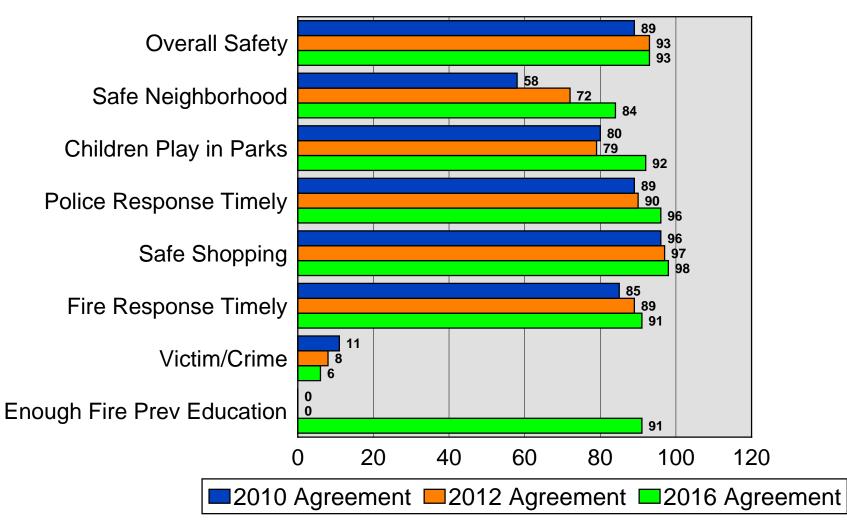
Crime During Past Few Years

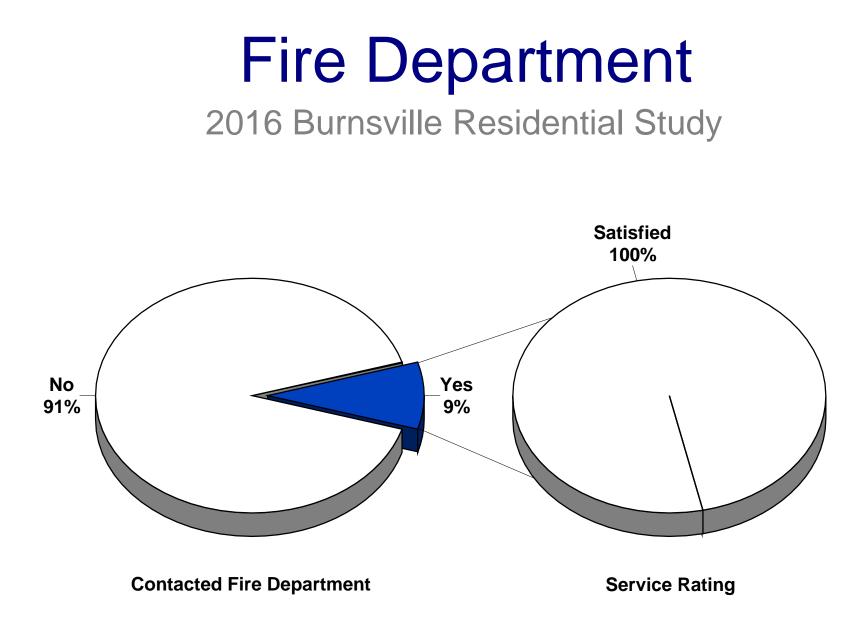
2016 Burnsville Residential Study



Public Safety

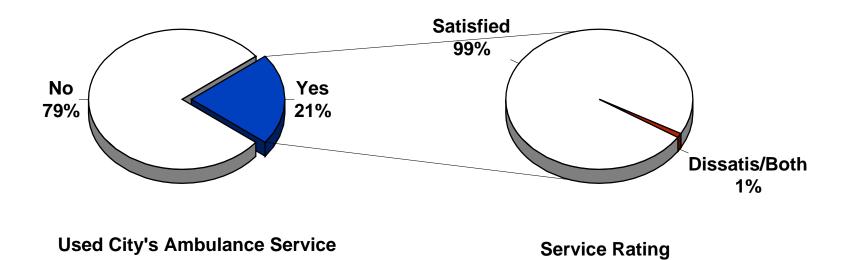
2016 Burnsville Residential Study





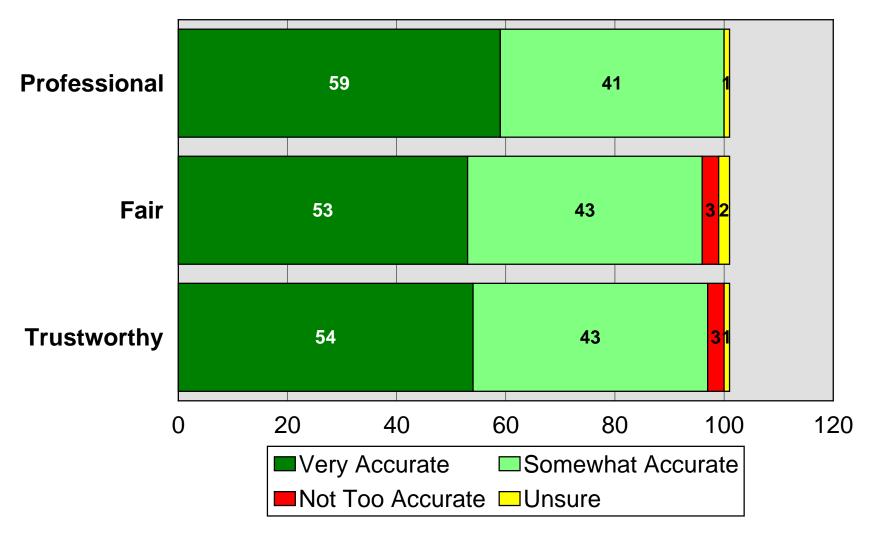
Ambulance Service

2016 Burnsville Residential Study



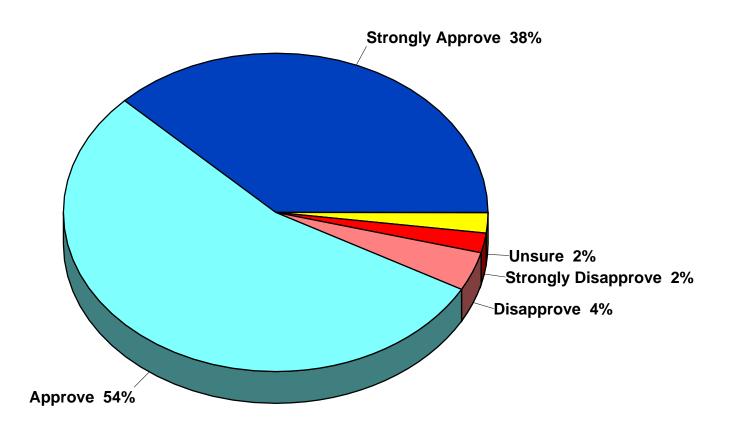
Descriptions of Police Department

2016 Burnsville Residential Study



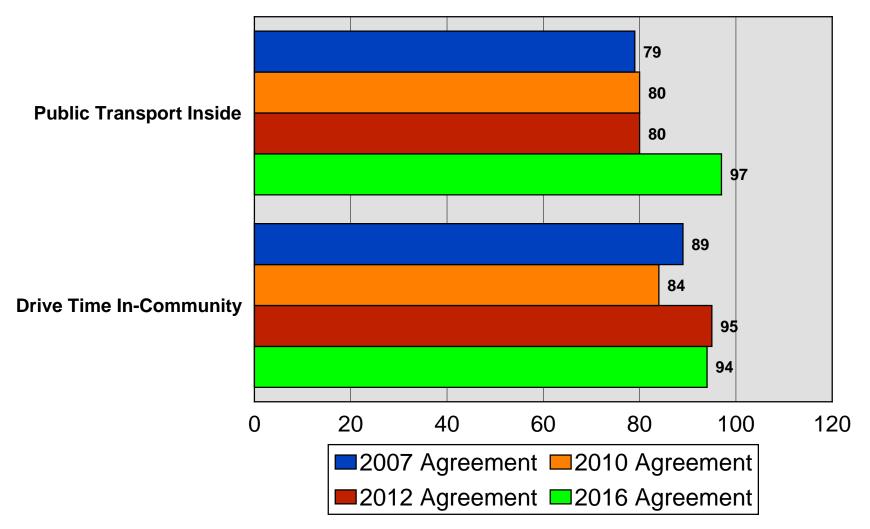
Police Officers Wearing Body Cameras

2016 Burnsville Residential Study



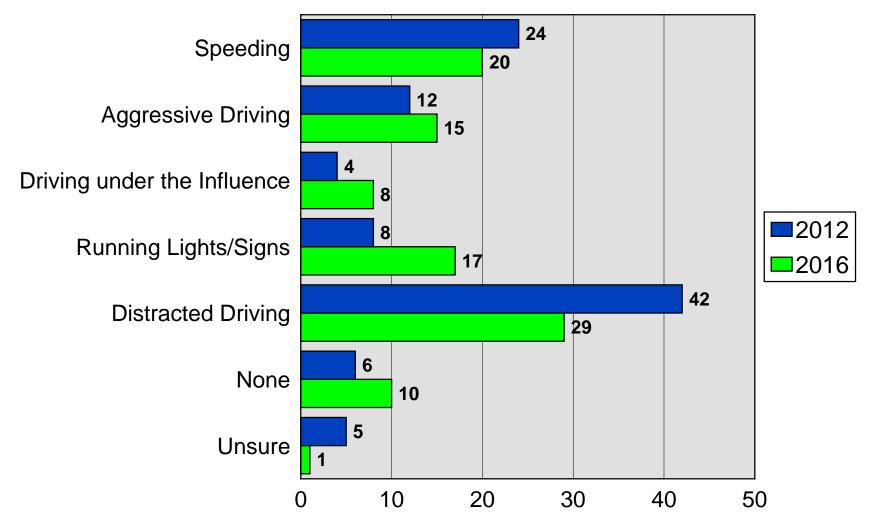
Transportation Issues

2016 Burnsville Residential Study



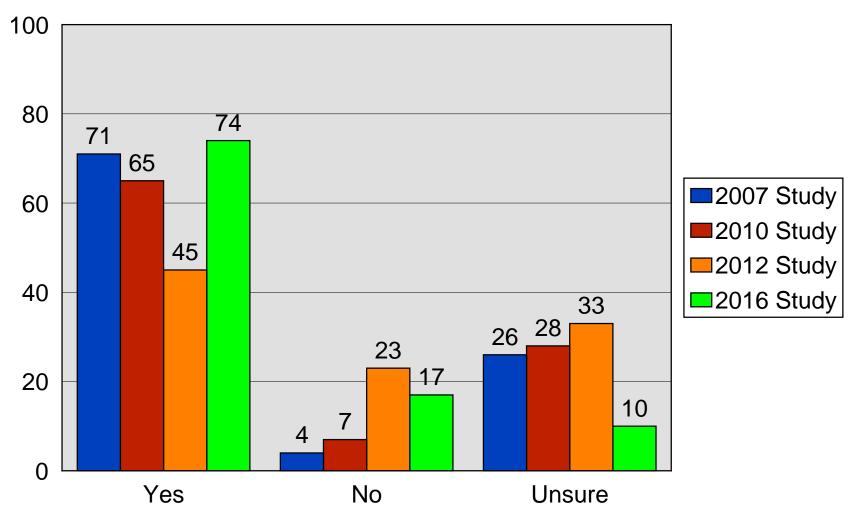
Greatest Traffic Safety Concerns

2016 Burnsville Residential Study



Youth/Teens Listened To/Valued

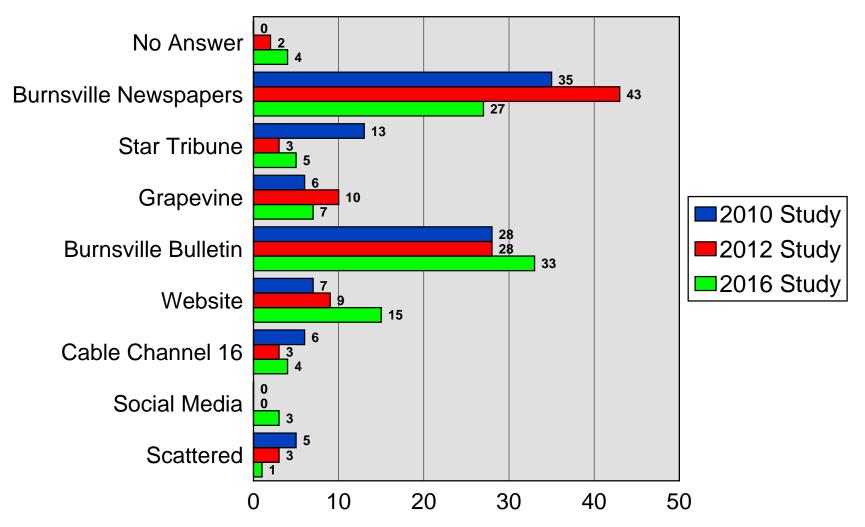
2016 Burnsville Residential Study



The Morris Leatherman Company

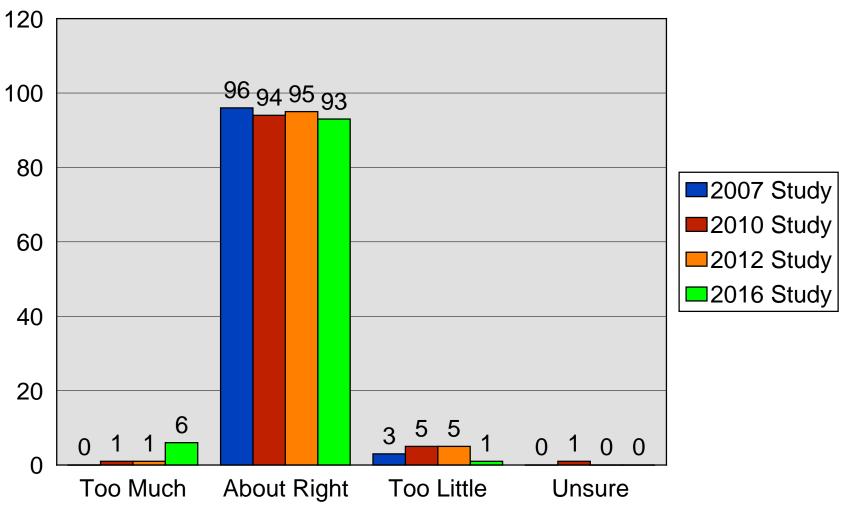
Main Source of Information

2016 Burnsville Residential Study



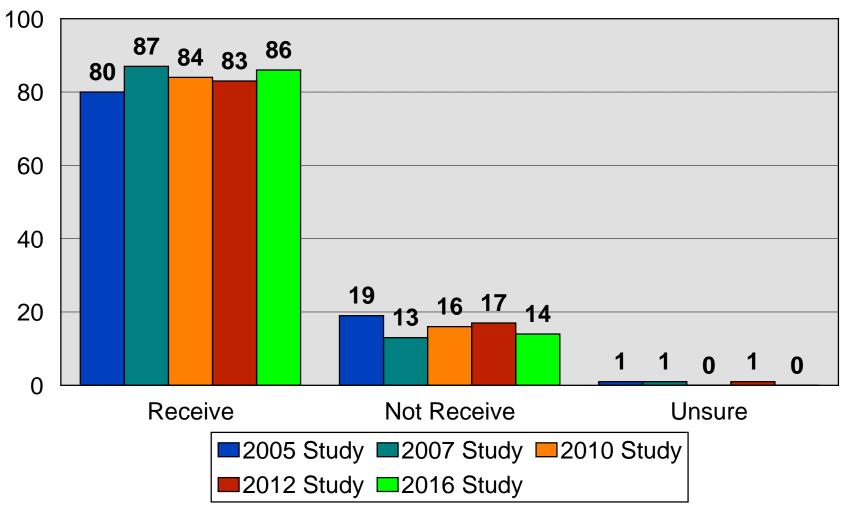
Information Level

2016 Burnsville Residential Study



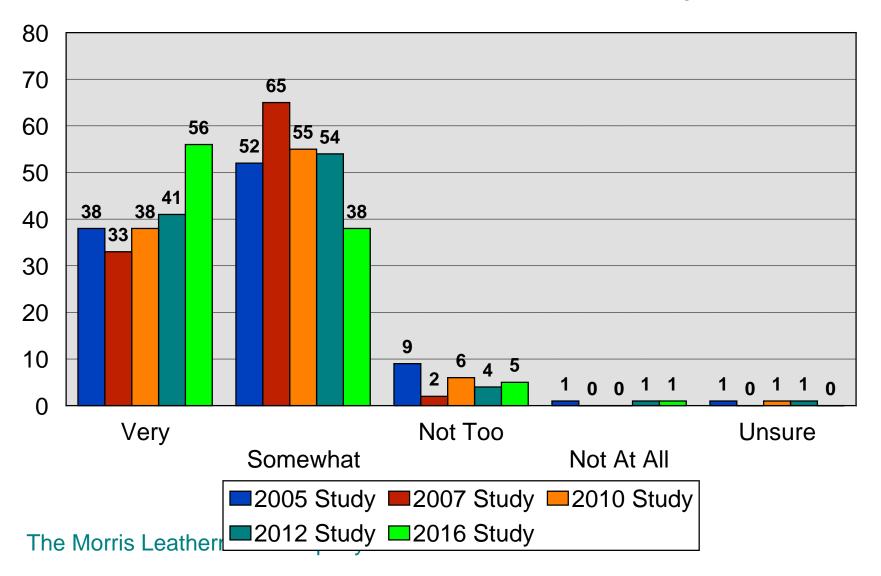
"The Burnsville Bulletin"

2016 Burnsville Residential Study



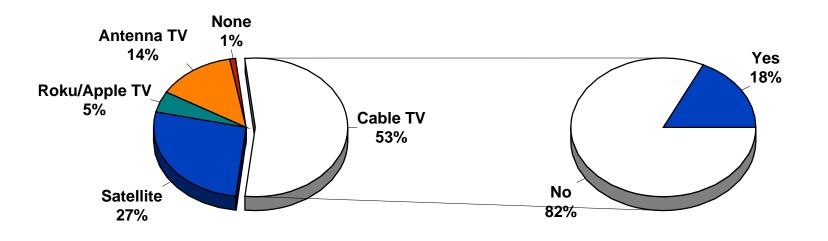
Effectiveness of Newsletter

2016 Burnsville Residential Study



Cable Television

2016 Burnsville Residential Study

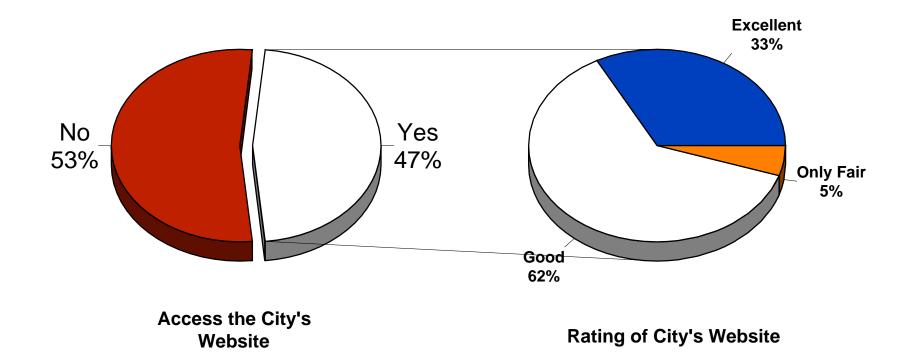


Television Service

Watched Channels 14 or 16 during Past Six Months

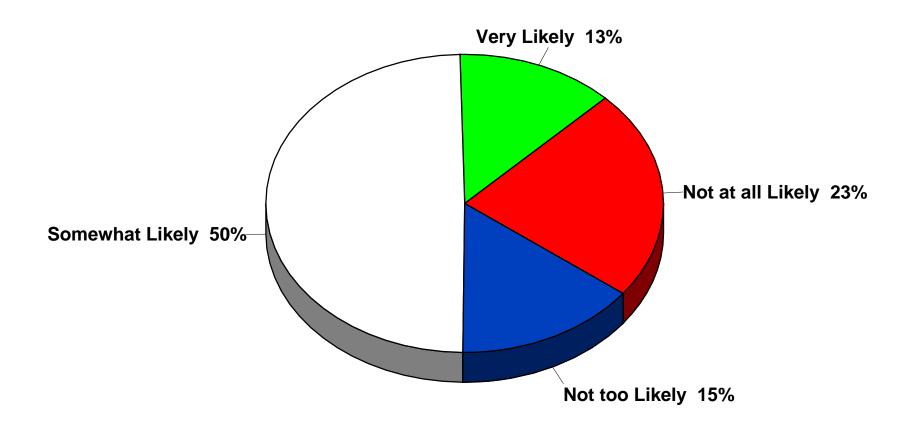
Internet Access

2016 Burnsville Residential Study



Use Social Media to Receive Info

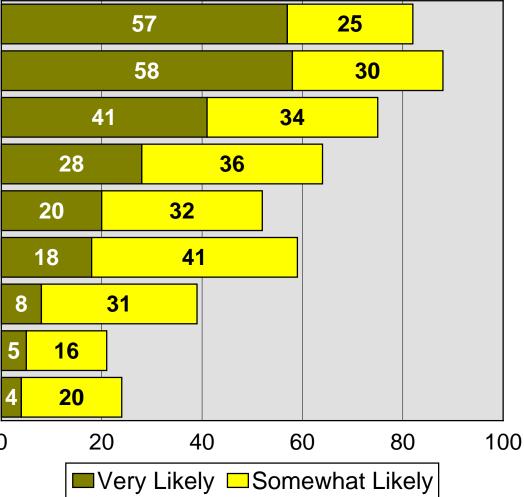
2016 Burnsville Residential Study

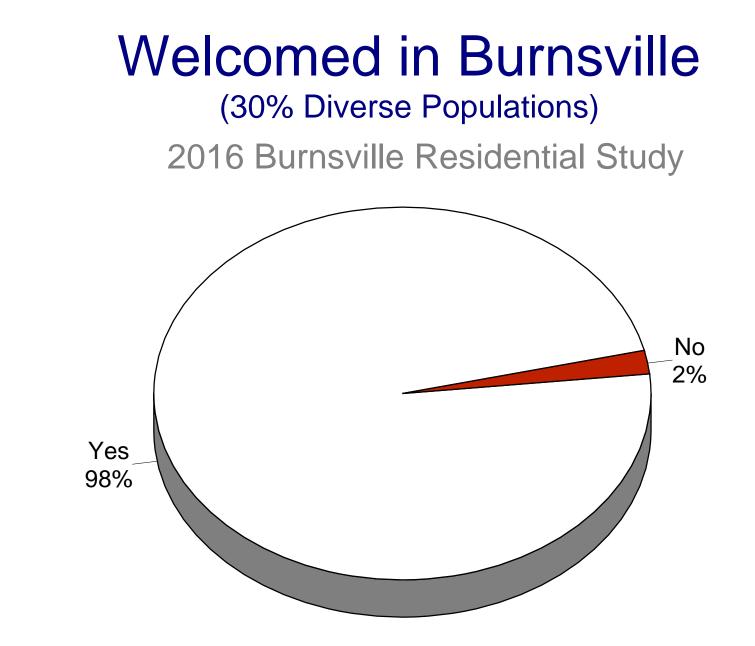


E-Commerce

2016 Burnsville Residential Study

City Notices by E-mail Receiving/Paying Utility Bills Applying/Paying for Licenses, etc. **Registration of Park Programs Crime Data and Trends Road Construction Information Requests for Service/Information** 8 5 Job Opportunities Watching Government Videos 0





THE MORRIS LEATHERMAN COMPANY BURNSVILLE RESIDENTIAL SURVEY 3128 Dean Court Minneapolis, Minnesota 55416

2016 Residential Study FINAL APRIL 2016

Hello, I'm _____ of the Morris Leatherman Company, a nationwide polling firm located in Minneapolis. We've been retained to speak with a random sample of Burnsville residents about issues facing the community. This survey is being taken because the City Council and City Staff are interested in your opinions and suggestions about life in the community. All individual responses will be held strictly confidential; only summaries of the entire sample will be reported. (DO NOT PAUSE)

1.	Approximately how many years have you lived in Burnsville?	LESS THAN TWO YEARS10% TWO TO FIVE YEARS15% SIX TO TEN YEARS28% 11 TO 20 YEARS27% OVER TWENTY YEARS20% DON'T KNOW/REFUSED0%
2.	As things now stand, how long in the future do you expect to live in Burnsville?	LESS THAN TWO YEARS2% TWO TO FIVE YEARS1% SIX TO TEN YEARS18% 11 TO 20 YEARS30% TWENTY TO THIRTY YRS21% OVER THIRTY YEARS21% DON'T KNOW/REFUSED7%

IF "FIVE YEARS OR LESS," ASK: (n=15)

3. Why do you plan to leave Burnsville?

> RETIREMENT, 7%; JOB RELATED, 13%; CLOSER TO FAMILY 40%; BUY A NEW HOME, 13%; NEED ASSISTED LIVING, 13%; RISING CRIME, 13%.

4.	How would you rate the quality of	EXCELLENT
	life in this community excel-	GOOD66%
	lent, good, only fair, or poor?	ONLY FAIR4%
		POOR0%
		DON'T KNOW/REFUSED0%

5.	What do you like most about living in Burnsville?	DON'T KNOW/REFUSED1% NOTHING
б.	What do you think is the most serious issue facing the city?	UNSURE
Let's	s talk about the future	
7.	All in all, do you think things in Burnsville are generally headed in the right direction, or do you feel things are off on the wrong track?	RIGHT DIRECTION86% WRONG TRACK12% DON'T KNOW/REFUSED2%
Now,	let's discuss your neighborhood in m	nore detail.
8.	Thinking about the neighborhood where you live, how satisfied are you with that area as a place to live and raise a family very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?	VERY SATISFIED47% SOMEWHAT SATISFIED47% SOMEWHAT DISSATISFIED5% VERY DISSATISFIED1% DON'T KNOW/REFUSED0%

As I read the following statements about your neighborhood, please answer "yes" or "no."

			YES	NO	DKR
9.	I feel people know and care about th neighbors and participate in solving problems.		88%	128	1 %
10.	I participate in neighborhood or com events and celebrations?	munity	78%	22%	1%
11.	How would you rate the overall ap- pearance and upkeep of homes and yards in your neighborhood ex- cellent, good, only fair or poor?	EXCELLE GOOD ONLY FA POOR DON'T K	IR		64% 6% 1%
	IF "ONLY FAIR" OR "POOR," ASK: (n=25)			
	<pre>12. Why did you rate it as (only fair/poor)?</pre>	MESSY Y. POOR MA JUNK CA	INTENA	NCE	52%
13.	Has the overall appearance and up- keep of homes in your neighborhood improved, declined or stayed about the same over the last three years?	IMPROVE DECLINE STAYED DON'T K	D ABOUT	SAME	9% 65%

Moving on....

14.	In comparison with nearby areas,	VERY HIGH8%
	do you feel that the property	SOMEWHAT HIGH42%
	taxes in Burnsville are very high,	ABOUT AVERAGE41%
	somewhat high, about average,	SOMEWHAT LOW
	somewhat low, or very low?	VERY LOW1%
		DON'T KNOW/REFUSED6%

I would like to read you a list of a few city services. For each one, please tell me whether you would rate the quality of the service as excellent, good, only fair, or poor?

		EXCL	GOOD	FAIR	POOR	DK/R
1 5		0.2.0	C 0 8	1 / 0	1 0	0.8
15.	Traffic safety?	23%	62%	14%	18	0%
16.	Police protection?	52%	43%	48	0%	1%
17.	Animal Control?	29%	55%	11%	08	6%
18.	Fire response?	54%	40%	3%	0%	3%
19.	Ambulance response?	56%	39%	2%	0%	4%
20.	Maintenance and upkeep of					
	parks?	32%	54%	11%	2%	1%

		EXCL	GOOD	FAIR	POOR	DK/R
21.	Water and sewer utility					
	services?	28%	58%	88	5%	28
22.	Recreation programming?	30%	60%	5%	1%	4%
23.	Economic development and					
	city planning?	27%	54%	13%	2%	4%
24.	Community Cable television					
	programming?	24%	53%	18%	28	4%
25.	Communications?	29%	58%	11%	18	2%
26.	Recycling?	35%	54%	7왕	28	2%
27.	Burnsville Ice Center?	18%	47%	14%	8%	14%
28.	The Ames Performing Arts					
	Center?	19%	48%	14%	7%	13%
29.	Birnamwood Golf course?	24%	41%	16%	5%	14%
30.	Volunteer services?	22%	49%	11%		15%
31.	Utility billing?	26%	59%	10%	1%	4%
32.	Forestry program?	20%	54%	11%	2%	14%
33.	Building code permitting?	23%	57%	11%	0%	9%
34.	Property maintenance					
	enforcement?	28%	58%	10%	1%	3%
35.	Rental licensing enforcement?	20%	62%	6%	1%	12%

For the next four services, please consider only city streets, not county roads, state highways, nor freeways.

		EXCL	GOOD	FAIR	POOR	DK/R
36.	City street repair and					
	maintenance?	27%	59%	12%	28	18
37.	Street snow plowing?	38%	55%	7응	0%	0%
38.	Mowing and upkeep of					
	boulevards and medians?	35%	57%	88	0%	18
39.	Snow plowing of sidewalks?	32%	53%	10%	1%	48

Now, I would like to re-read you that list of city services. For each one, please tell me if you consider it be an essential city service, a very important city service, a somewhat important city service, or not a very important service at all.

		ESS	VRI	SMI	NVI	DKR
40.	Traffic safety?	53%	44%	48	0%	0%
41.	Police protection?	74%	22%	4%	0%	08
42.	Animal Control?	31%	44%	25%	18	0%
43.	Fire response?	73%	21%	5%	0%	0%
44.	Ambulance response?	72%	25%	4%	0%	0%
45.	Maintenance and upkeep of					
	parks?	34%	54%	13%	0%	0%

		ESS	VRI	SMI	NVI	DKR
46.	Water and sewer utility					
40.	services?	50%	46%	3%	1%	0%
47.	Recreation programming?	29%	46%		2%	0% 0%
48.	Economic development and		10.0	2110	20	00
10.	city planning?	33%	44%	21%	2%	08
49.	Community Cable television	550	110	210	20	00
19.	programming?	19%	40%	32%	98	0%
50.	Communications?	34%	48%	14%	오 4왕	1%
51.	Recycling?	39%	39%			1%
52.	Burnsville Ice Center?	11%	39%	30%	19%	2%
53.	The Ames Performing Arts		000	500	_,	- •
	Center?	10%	40%	31%	19%	1%
54.	Birnamwood Golf course?	12%	40%	31%	17%	0%
55.	Volunteer services?	23%	44%		10%	1%
56.	Utility billing?	31%	39%	23%	6%	2%
57.	Forestry program?	20%	45%	25%	7%	3%
58.	Building code permitting?	30%	48%	18%	3%	2%
59.	Property maintenance					
	enforcement?	33%	49%	16%	28	1%
60.	Rental licensing enforcement?	31%	47%	18%	3%	1%
61.	City street repair and					
	maintenance?	50%	38%	11%	1%	1%
62.	Street snow plowing?	53%	37%	10%	0%	0%
63.	Mowing and upkeep of					
	boulevards and medians?	34%	49%	16%	1%	0%
64.	Snow plowing of sidewalks?	38%	48%	11%	2%	2%
Thin	king of these city services					

naa

T T T T

CNAT

.....

D 77 **D**

66. When you consider the property taxes you pay and the quality of the city services you receive, would you rate the general value of city services as excellent, good, only fair, or poor?
EXCELLENT.....16%
GOOD.....116%
GOOD.....74%
ONLY FAIR......0%
DON'T KNOW/REFUSED....4%

The City of Burnsville is in the process of updating its Comprehensive Plan, which outlines the vision and goals of the City through 2040.

When you consider future development in the city....

67.	What types of businesses or services would you like to see offered or expanded in Burnsville?	S DON'T KNOW/REFUSED4% NONE
68.	What types of entertainment ameni- ties or experiences would you like to see offered or expand in Burns- ville?	DON'T KNOW/REFUSED2% NONE

As the City of Burnsville continues development and redevelopment....

69.	Do you support or oppose the City	STRONGLY SUPPORT9%
	providing financial incentives to	SUPPORT62%
	attract specific types of develop-	OPPOSE
	ment? (WAIT FOR RESPONSE) Do you	STRONGLY OPPOSE6%
	feel strongly that way?	DON'T KNOW/REFUSED5%

Moving on....

70.	Other than voting, do you feel	YES86%
	that if you wanted to, you could	NO12%
	have a say about the way the City	DON'T KNOW/REFUSED3%
	of Burnsville runs things?	

IF "NO," ASK: (n=47)

71. Why do you feel that way?

DON'T LISTEN......60% NO OPPORTUNITY......25% PREFER TO VOTE.....15%

- 72. How much do you feel you know
about the work of the Mayor and
City Council -- a great deal, a
fair amount, very little, or
nothing?GREAT DEAL.....7%
FAIR AMOUNT.....56%
VERY LITTLE.....30%
NOTHING.....7%
DON'T KNOW/REFUSED....0%
- 73. From what you know, do you approve or disapprove of the job the Mayor and City Council are doing? (WAIT FOR RESPONSE) And, do you feel strongly that way?
 STRONGLY APPROVE.....10% APPROVE......72% DISAPPROVE.....13% STRONGLY DISAPPROVE.....13%

IF A JUDGMENT IS GIVEN, ASK: (n=384)

	74.	Could you tell me one or two reasons why you feel that way?	UNSURE
75.	expe the Staf	what you have seen, heard, or rienced, how would you rate job of the Burnsville City f excellent, good, only , or poor?	EXCELLENT
76.	conta	ng the past year, have you acted any staff member at sville City Hall?	YES24% NO76% DON'T KNOW/REFUSED1%

IF "YES," ASK: (n=94)

Thinking about that last contact, for each of the following characteristics, please rate the Burnsville City Hall facil ity or staff as excellent, good, only fair, or poor....

		EXCL	GOOD	FAIR	POOR	DK/R
	Courtesy of the depart- ment staff? Ease of reaching a de-	33%	63%	48	0%	0%
79.	partment staff member who could help you? Efficiency of the	54%	38%	5%	2%	0%
79.	department staff?	35%	62%	3%	0%	0%

Let's talk about park and recreation opportunities in Burnsville....

The Burnsville Park System is composed of parks, trails, ballfields, and other facilities. I would like to read you a list of recreation facilities in Burnsville. For each one, please tell me if you or members of your household use them -- frequently, occasionally, rarely or never?

		FRE	OCC	RAR	NEV	DKR
80.	Community parks or					
	neighborhood parks?	39%	38%	13%	11%	0%
81.	Walking, biking and hiking trails?	42%	35%	14%	9%	0%
82.	Athletic fields?	11%	31%	25%	33%	0%
83.	Birnamwood Golf Course?	11%	27%	20%	41%	18
84.	Burnsville Ice Center?	10%	14%	23%	53%	1%
85.	The Ames Performing Arts Center?	8%	16%	27%	49%	1%
86.	Outdoor ice skating rinks?	6%	14%	24%	56%	1%
87.	Cross-country ski trails?	6%	13%	17%	63%	1%
88.	Burnsville Skateboarding Park?	5%	17%	17%	60%	1%
89.	Basketball courts?	9%	21%	22%	48%	0%
90.	Tennis courts?	9%	17%	20%	54%	0%
91.	Crystal Lake Beach?	20%	34%	21%	26%	0%
92.	In general, do you feel that existing recreational facilities offered by the City meet the needs of you and members of your household?	NO .				95% 4% 1%
93.	Did you or a member of your house- hold participate in a recreation program, such adult sports league, youth activities, playground pro- grams or senior activities in the last two years?	NO				55% 45% 1%
depa	each of the following programs offerer rtment, please tell me if there are f right amount.	_		200 fe	ew or	
		•		1.1		
94.	Programs for pre-school					
		~ ~	0.00			~ •

J 1 .	riogramb for pre beneor				
	and school-aged children?	98	27%	55%	9%
95.	Adult programs?	11%	17%	68%	5%
96.	Family programs?	7응	23%	64%	6%
97.	Senior programs?	11%	27%	48%	14%
98.	Events in city parks, such as				
	movies and concerts?	88	32%	58%	3%

Now, let's talk about the quality of the natural environment in Burnsville. Again, as I read the following statements, please answer "yes" or "no."

		YES	NO	DKR
99.	I feel informed about sustainable			
	practices and the things I can do to			
	help conserve energy and protect the			
	natural environment.	90%	10%	1%
100.	The City of Burnsville should invest			
	in sustainable practices.	72%	24%	4%
101.	The City of Burnsville does a good job			
	using sustainable practices.	78%	17%	5%
102.	Surface water, lakes and ponds in Burns-			
	ville are clean and well-maintained.	77%	21%	28
103.	I believe keeping surface water, lakes			
	and ponds in Burnsville clean and well-			
	maintained is important.	85%	15%	18
	-			

- 104. What do you do with household hazardous waste such as paint, fluorescent lights, and electronics? THROW IN GARBAGE.....10% DON'T HAVE ANY......22%
- 105. How important is it for the City to VERY IMPORTANT.....29% plan for climate change effects, such as heavy precipitation, rising NOT TOO IMPORTANT.....10% temperatures and increased storm activity is it very important, somewhat important, not too important or not at all important?

The Emerald Ash Borer is a non-native invasive insect from Asia that kills ash trees. According the Minnesota Department of Agriculture, resistance against the emerald ash borer has not been found in any native North American ash trees. Areas where the emerald ash borer has become established, ash tree mortality rates approach 100 percent. Once the emerald ash borer infests an area, it cannot be eradicated.

106. How familiar are you with the issue VERY FAMILIAR.....15% of emerald ash borer and its impact SOMEWHAT FAMILIAR.....62% on trees on your property -- are NOT TOO FAMILIAR.....18% you very familiar, somewhat familiar, not too familiar or not at DON'T KNOW/REFUSED.....0% all familiar?

Changing topics....

I would like to read you a short list of public safety problems that may exist in any community. For each one, please rate the problem as very serious, somewhat serious, not too serious, or not at all serious in this community. If you are unsure, just say so....

	VRS	SSR	NTS	NAA	DKR
107. Gangs?	98	18%	37%	34%	3%
108. Terrorism?	6%	98	32%	49%	4%
109. Youth crimes?	10%	35%	36%	18%	1%
110. Traffic speeding?	27%	35%	21%	17%	18
111. Stop sign violations?	25%	34%	20%	21%	18
112. Pedestrian safety?	16%	33%	26%	24%	18
113. Drugs?	11%	27%	34%	26%	3%
114. Residential crimes, such burglary					
and theft?	6%	24%	37%	32%	28
115. Identity theft?	7%	19%	35%	35%	5%
116. Web predators and cyber crime?	4%	12%	31%	44%	10%
117. Violent crime?	7%	14%	37%	41%	1%
118. Do you feel that crime in Burns-	INCRE	ASED.			15%
ville has increased, decreased	DECRE	ASED.			14%
or remained about the same during	REMAI	NED T	HE SA	ME	68%

As I read the following statements about public safety in Burnsville, please answer "yes" or "no."

	YES	NO	DKR
119. I have an overall feeling of safety			
in Burnsville.	93%	4%	3%
120. I would feel safe walking in my			
neighborhood alone at night.	84%	16%	1%
121. Children are safe playing in our			
city parks.	92%	7%	28

IF "NO," ASK: (n=26)

the past few years?

122. Why do you feel that way?

NOT SAFE	ANYWHERE39%
DRUG ACT	IVITY12%
RISING C	RIME46%
GANGS	

DON'T KNOW/REFUSED.....3%

YES NO DKR

123. The Burnsville Police Department responds	5		
to calls in a timely manner.	96%	1%	3%
124. I feel safe shopping in Burnsville.	98%	2%	1%
125. I have been a victim of a crime in Burns-	-		
ville during the past year.	6%	94%	0%

IF "YES," ASK: (n=22)

As I read the following descriptions about the Burnsville Police Department, please tell me if it is very accurate, somewhat accurate, not too accurate or not at all accurate. (READ LIST)

		VRA	SMA	NTA	NAA	DKR
127. Pi	rofessional?	59%	41%	0%	0%	1%
128. Fa	air?	53%	43%	3%	0%	2%
129. Tı	rustworthy?	54%	43%	3%	0%	18

There has been a lot of discussion in the media about police officers wearing body cameras. Burnsville police officers have been using body cameras for the last six years.

130.	What is your opinion - do you approve or disapprove of Burnsville police officers wearing body cameras? (WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY APPROVE
131.	Have you or anyone in your family contacted the Fire Department?	YES9% NO91% DON'T KNOW/REFUSED0%
	IF "YES," ASK: (n=35)	
	132. Were you satisfied or dis- satisfied with the Fire Department's service?	SATISFIED
133.	Have you or anyone in your family used the city's ambulance service?	YES21% NO79% DON'T KNOW/REFUSED0%
	IF "YES," ASK: (n=84)	
	134. Were you satisfied or dis- satisfied with the service received?	SATISFIED

From what you have heard or seen....

135.	Does the Burnsville Fire Department and Emergency Medical Service respond to calls in a timely manner?	NO		6%
136.	Does the Burnsville Fire Department do enough public education on fire and emergency prevention?	NO		91% 6% ED3%
	let's discuss transportation issues he following statements, please answe			
		YES	NO	DKR
137.	Whether I use them or not, I am sati with public transportation opportuni within the City of Burnsville.	lties 979	5 38	1%
138.	I am generally satisfied with the am of time required to drive from one p to another place in the city.		8 78	0%
139.	Now I would like to read you a short haviors. Please tell me which one, be the most serious traffic concern ville.	if any, y	rou consi	lder to
	Speeding Aggressive driving Driving under the influence Running traffic lights and stop Texting and other distracted dr SOMETHING ELSE NONE (VOL.) DON'T KNOW/REFUSED	o signs riving		
Movi	ng on			
140.	Do you feel youth opinions, teens in particular, are valued in the community?	NO		74% 17% ED10%
	IF "NO," ASK: (n=67)			
	141. Why do you feel that way?	NOT ASKE NOT TAKE DON'T CA WON'T LI	D OPINIO N SERIOU RE ABOUT STEN TO	2% NS25% SLY37% 6% TEENS.21% BLE9%

Moving on....

142. What is your principal source of	NOTHING4%
information about city government	LOCAL NEWSPAPER27%
and its activities?	CITY NEWSLETTER33%
	WORD OF MOUTH7%
	WEBSITE15%
	CABLE TELEVISION4%
	STAR TRIBUNE5%
	SOCIAL MEDIA
	SCATTERED1%

Thinking about both the quality and the quantity of the information you receive from the City of Burnsville....

143. In general	, do you receive too	TOO MUCH6%
much infor	mation from the City of	f ABOUT RIGHT AMOUNT93%
Burnsville	e, about the right	TOO LITTLE1%
amount, or	too little information	n? DON'T KNOW/REFUSED0%

IF "TOO LITTLE," ASK: (n=5)

144. What information do you think is missing?

BUDGET DETAILS, 60%; CITY PLANNING, 20%; CRIME STATISTICS, 20%.

145. Do you recall receiving the City newsletter, titled "The Burnsville Bulletin," during the past year? (IF "YES," ASK:) Do you or any members of your household regularly read it?
NO.....14%
YES/YES.....51%
YES/NO.....35%
DON'T KNOW/REFUSED....0%

IF "YES/YES," ASK: (n=203)

- 146. How effective is the city
 newsletter in keeping you informed about activities in
 the city -- very effective,
 somewhat effective, not too
 effective, or not at all
 effective?
 VERY EFFECTIVE.....56%
 SOMEWHAT EFFECTIVE.....58%
 NOT TOO EFFECTIVE.....5%
 NOT AT ALL EFFECTIVE....0%

148. Does your household currently subscribe to cable television, have a satellite dish, antenna t devices such as Roku or Apple TV or none of the above?	•
	DON'I KNOW/REFUSED0%

IF "CABLE TV," ASK: (n=215)

IF "YES," ASK: (n=39)

For each of the following types of programs, please tell me if you have watched them during the past year.

			YES	NO	DKR	
151.	City Council or other Cit	У				
	meetings?		82%	18%	0%	
152.	Local sports, concerts or	events?	54%	46%	0%	
153.	City of Burnsville news b	riefs or				
	public service announceme	nts?	56%	44%	0%	
154.	Public access or resident	-produced				
	programming?		46%	54%	0%	
155.	Bulletin board messages?		74%	26%	0%	
	montly use the Internet	NO			10%	
-	rrently use the Internet					
	(IF "YES," ASK:) How do	YES/DIAL-				
-	ct to the internet on	YES/DSL				
a dial-up	modem, DSL, Cable modem,	YES/CABLE	MODEI	М	17%	
wireless s	service, fiber or some	YES/WIREL	ESS		37%	
other way?	? (IF "OTHER," ASK:) How?	YES/FIBER			88	
		YES/OTHER			0%	

DON'T KNOW/REFUSED....0%

IF "YES, " ASK: (n=323)

156.

157.	Have you	accessed the City's	YES47	%
	website,	www.burnsville.org?	NO53	%
			DON'T KNOW/REFUSED0	%

IF "YES," ASK: (n=152)

158.	How would you rate the city's website excel- lent, good, only fair, or poor?	EXCELLENT
159.	Were you able to find what you were looking for?	YES

The City of Burnsville currently communicates with residents with social media, such as Facebook, Twitter and YouTube.

160. How likely are you to use social media to receive information and news from the City of Burnsville -- very likely, somewhat likely, not too likely or not at all likely?
VERY LIKELY.....13%
SOMEWHAT LIKELY.....50%
NOT TOO LIKELY.....15%
NOT AT ALL LIKELY.....23%

Many city services and information are available through the Internet. How likely are you to use the Internet for each of the following services -- very likely, somewhat likely, not too likely, or not at all likely? If you have no opin ion, just say so.

	VLK	SLK	\mathbf{NTL}	NAA	DKR
161. Receiving city notices by					
e-mail?	57%	25%	9%	9%	0%
162. Receiving and paying utility					
bills?	58%	30%	7%	5%	0%
163. Applying and paying for					
licenses, permits or other					
applications?	41%	34%	11%	15%	08
164. Registration for parks and					
recreation programs?	28%	36%	19%	18%	0%
165. Looking for job opportunities					
with the city?	5%	16%	36%	43%	08
166. Receiving road construction					
information?	18%	41%	26%	13%	18

167. Accessing information on crime data and trends? 20% 16% 32% 33% 0% 168. Watching local government 4% videos? 20% 38% 38% 0% 169. Submitting requests for service or information to City Departments? 8% 31% 38% 23% 0%

VLK SLK NTL NAA DKR

170. How satisfied are you with your competitive choice of internet service providers -very satisfied, somewhat satisfied, not too satisfied, or not at all satisfied?
VERY SATISFIED.....34% SOMEWHAT SATISFIED.....34% NOT TOO SATISFIED.....3% NOT AT ALL SATISFIED.....0%

171. How satisfied are you with the speed of your internet service -- very satisfied, somewhat satisfied, not too satisfied, or not at all satisfied?

Now, just a few more questions for demographic purposes....

Could you please tell me how many people in each of the following age groups live in your household. Let's start oldest to youngest, and be sure to include yourself....

172.	First, persons 62 or over?	NONE
173. A	dults under 62?	NONE
	chool-aged children and re-schoolers?	NONE
	o you own or rent your present esidence?	OWN

176.	Is a language other than English spoken in your home? ("IF YES," ASK:) What is it?	REFUSED .0% NO .88% SPANISH .6% SOMALI .2% SCATTERED ASIAN .5%
177.	Which of the following categories represents your ethnicity White, African-American, Hispanic- Latino, Asian-Pacific Islander, Native American, or something else? (IF "SOMETHING ELSE," ASK:) What would that be?	WHITE
	IF RESPONSE 2, 3, 4, 5, 6, OR 7, ASP	K: (n=121)
	178. Do you feel welcomed in the City of Burnsville?	YES98% NO2% DON'T KNOW/REFUSED0%
179.	Is your pre-tax yearly household income over or under \$50,000? IF "OVER," ASK: Is it over \$75,000? (IF "YES," ASK:) Is it over \$100,000? IF "UNDER," ASK: Is it under \$25,000?	UNDER \$25,0006% \$25,001-\$50,00033% \$50,001-\$75,00032% \$75,001-\$100,00016% OVER \$100,0006% DON'T KNOW0% REFUSED7%
180.	Gender	MALE49% FEMALE51%
181.	City precinct	PRECINCT 1 7% PRECINCT 2 5% PRECINCT 3 5% PRECINCT 4 7% PRECINCT 5 5% PRECINCT 5 5% PRECINCT 6 6% PRECINCT 9 4% PRECINCT 10 6% PRECINCT 12 5% PRECINCT 13 7% PRECINCT 14 6% PRECINCT 15 7% PRECINCT 16 6% PRECINCT 15 5%

Fire Department Statistics – December 2019

The National Fire Incident Reporting System (NFIRS) data is used at all levels of government. At the local level, incident and casualty information is used for setting priorities and targeting resources. The data being collected is particularly useful for designing fire prevention and educational programs and emergency medical service (EMS) related activities.

Each and every incident/ run data that Burnsville Fire responds to is classified under one of the nine categories within NFIRS.

Table 1 represents the monthly and yearend comparison statistics for December 2019 to December 2018. 2019 continued to create milestones for the department; our highest number of incident responses since the department originated in 1984.

Burnsville Fire Department - December 2019 Activity Summary									
Type of IncidentDecemberDecemberMonth %YTDYTDYTD %20192018Change20192018Change									
Fire (calls involving active fire)	12	13	-7.7%	128	104	23.1%			
Overpressure, Rupture, Explosion (no fire)	0	3	-100.0%	7	19	-63.2%			
Emergency Medical Services (EMS)	490	491	-0.2%	5686	5427	4.8%			
Gas Leaks/Spills	5	1	400.0%	107	128	-16.4%			
Water Problems/Police Assist/Illegal Burns	25	28	-10.7%	321	300	7.0%			
Unfounded Emergency	27	33	-18.2%	409	440	-7.0%			
False Alarm	48	43	11.6%	600	567	5.8%			
Severe Weather & Natural Disaster	0	0	0.0%	3	0	100.0%			
Recreation Fire/Citizen Concerns	1	0	100.0%	18	13	38.5%			
TOTAL CALLS	608	612	-0.65%	7279	6998	4.0%			

Table 1

Table 2 represents total calls from 2009 to 2019. The total calls continue to increase year to year.

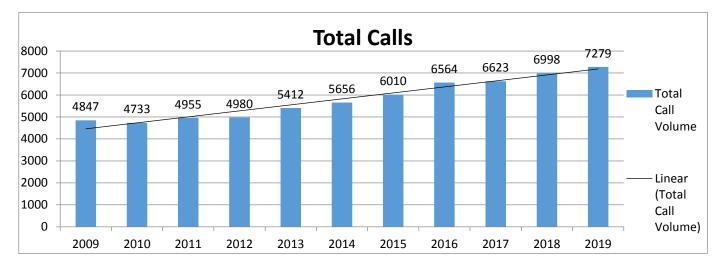


Table 2

<u>Training</u>

December 20, firefighters attended Emergency Vehicle Operations Course (EVOC) training. The training is to enhance our firefighter's abilities to drive safely to an emergency scene or while transporting to the hospital.

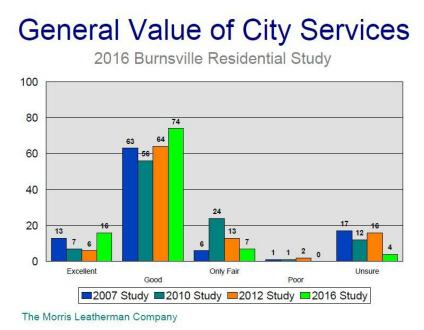


Burnsville Police Department Statistics - November 2019

	AC	TIVITY SU	MMARY				
		NOV	NOV	Mo. %	YTD	YTD	YTD %
	Crime Statistics	2019	2018	Change	2019	2018	Change
	Homicide	0	0	0.0%	1	1	0.0%
-	Rape	0	0	0.0%	10	10	0.0%
-	Robbery	2	1	100.0%	26	21	23.8%
es	Aggravated Assault	4	6	-33.3%	61	82	-25.6%
Part I Crimes	Burglary-Residential	4	6	-33.3%	65	67	-3.0%
	Burglary-Commercial	7	8	-12.5%	56	107	-47.7%
art	Larceny/Theft	134	95	41.1%	1,297	1,187	9.3%
	Auto Theft	6	6	0.0%	110	117	-6.0%
-	Arson	0	0	0.0%	5	2	150.0%
	Total Part I Crimes	157	122	28.7%	1,631	1,594	2.3%
	Assault	28	41	-31.7%	349	400	-12.8%
-	Forgery/Counterfeiting	4	41	300.0%	349	400 54	-42.6%
-	Fraud	46	48	-4.2%	444	458	-42.07
-	Embezzlement	40	40	-4.2%	444	458	-3.1%
-		1	3	-66.7%	17	29	
-	Possess Stolen Property Vandalism						-41.4%
-	Weapons	23 3	37 0	-37.8%	298 37	439	-32.1%
	•	3 0	0	300.0%		31	19.4%
Part II Crimes	Prostitution			0.0%	1	1	0.0%
- Ei	Criminal Sexual Conduct	7	8	-12.5%	94	95	-1.1%
= -	Narcotics	11	14	-21.4%	153	229	-33.2%
art	Gambling	0	0	0.0%	0	0	0.0%
<u>م</u>	Crimes Against Family/Children	1	0	100.0%	6	20	-70.0%
	Driving While Impaired	8	6	33.3%	94	86	9.3%
-	DWI Related	0	3	-100.0%	12	33	-63.6%
-	Liquor Violations	3	2	50.0%	8	16	-50.0%
-	Disorderly Conduct	22	25	-12.0%	235	239	-1.7%
-	Vagrancy	0	0	0.0%	0	0	0.0%
_	All Other Offenses	57	31	83.9%	400	415	-3.6%
	Total Part II Crimes	214	219	-2.3%	2,179	2,545	-14.4%
	Total Part I & II Crimes	371	341	8.8%	3,810	4,139	-7.9%
	Total Adult Arrests	139	114	21.9%	1,392	1,566	-11.1%
	Total Juvenile Arrests	9	28	-67.9%	175	216	-19.0%
	Speed Citations	61	83	-26.5%	487	1,148	-57.6%
ffic	Other Moving Citations	58	46	26.1%	488	557	-12.4%
Traffic	Parking Citations	126	211	-40.3%	1,628	1,498	8.7%
	Other Citations	156	118	32.2%	1,270	1,814	-30.0%
	Total Citations	401	458	-12.4%	3,873	5,017	-22.8%
	Crisis Calls	44	43	2.3%	514	493	4.3%
e –	Medicals	139	123	13.0%	1,422	1,385	2.7%
- Š	Fire Calls	21	22	-4.5%	264	269	-1.9%
Ser	PDMVACC	170	176	-3.4%	1,621	1,534	5.7%
lor	PIMVACC	25	25	0.0%	226	229	-1.3%
Select Calls for Service	Fatality	0	0	0.0%	0	1	-100.0%
Ca	Alarms	158	155	1.9%	1,490	1,424	4.6%
ect	Animal Complaints	46	43	7.0%	623	623	0.0%
Sel	Domestics	95	70	35.7%	920	854	7.7%
	Public Assists	128	123	4.1%	1,470	1,386	6.1%
	Assist Other Agency	64	37	73.0%	620	715	-13.3%
	Total Traffic Stops	558	441	26.5%	4,780	6,280	-23.9%
	Total New Troffie Calls	2 5 0 4	2 470	2 10/	20.010	20.250	1 40/
	Total Non-Traffic Calls TOTAL CALLS FOR SERVICE		3,476	3.1%	38,819	39,358	-1.4%

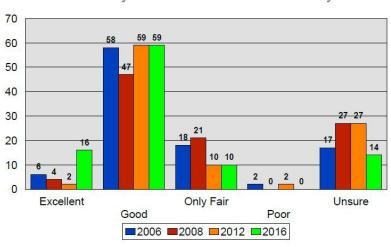
Residential and Business Surveys cont.

The percentage of residents responding "excellent" or "good" when asked how they value City services improved to 90 percent. The number of 2016 survey respondents that rated City property taxes as very high or somewhat high compared to nearby areas increased from 39 to 50 percent.



The most recent business survey (2016) also indicated a jump in the value of City services for property taxes paid. Respondents rating the value as "Good" or "Excellent" jumped from 61 percent to 75 percent in 2016.

Value of City Services 2016 City of Burnsville Business Study



The Morris Leatherman Company

Community Profile

The City of Burnsville is a southern second-tier suburb in the Twin Cities metropolitan area just twenty minutes from the downtown areas of both Minneapolis and St. Paul and a short distance from the Minneapolis/St. Paul International Airport. It was incorporated in 1964 and covers 27 square miles.

The City is a Plan B Statutory City with a City Council / City Manager form of government. The City Council consists of a Mayor and four Council Members elected at-large. The City has 283.6 full-time equivalents (FTE) in full-time and regular part-time positions, as well as seasonal employees and volunteers.

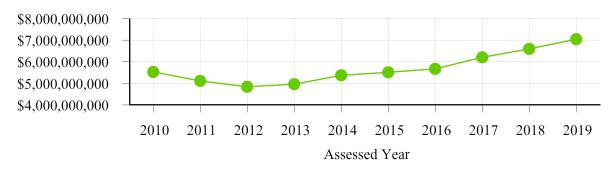
With a population of approximately 62,657, Burnsville is the second largest city in Dakota County, tenth largest suburb, and the fifteenth largest city in Minnesota. In August 2019, an estimated 35,447 residents were employed in the labor force which was 594 more than the 34,853 at the end of 2018. The unemployment rate increased over the past year, it was estimated at 3.1 percent in August 2019 compared to 2.6 percent at the end of 2018 (Minnesota Department of Employment & Economic Development). The state-wide unemployment rate was 3.0 percent for August while the U.S. unemployment rate was 3.8 percent.

BOND RATING

S&P Global Ratings has assigned the City's bonds a rating of AAA. The rating is the highest rating available from S&P Global Ratings and is held by less than 200 municipalities in the nation.

TAX BASE

Burnsville's tax base is balanced between residential and commercial property. Total market value has fluctuated over the past 10 years consistent with the state-wide and nation-wide trend in the housing market. The total taxable market value has increased 27.3 percent over the past ten years from \$5.5 billion in 2010 to \$7.0 billion in 2019. In the six years 2013-2019, the market value growth averaged 6.0 percent per year. Burnsville continues to monitor valuation trends.



Taxable Market Value 2009-2019

Businesses contribute 35 percent of the City's total tax base. Approximately 2,500 businesses are located in Burnsville. The County Road 42 shopping corridor includes Burnsville Center, one of the largest shopping centers in the Midwest with roughly 1.4 million square feet. Burnsville Center maintains an average occupancy rate of close to 85 percent and attracts 8 million visitors per year. Other popular retailers are also located in the corridor making it a regional drawing area. While the city is known for retail shopping, ranking eighth in Minnesota, the City also ranks tenth in manufacturing and health care, ninth in information, and twelfth in scientific companies.

Water & Sewer Fund

Five-Year Financial Plan

	Actuals		2019 Budget			2020 Budget		Projected			
	2017	2018	Original	Amended	Estimate		% Chg	2021	2022	2023	2024
SOURCE OF FUNDS:											
Operating:											
Utility Fees - Water	6,335,234	6,390,979	6,636,000	6,636,000	6,300,000	6,765,000	2 %	7,245,000	7,761,500	8,294,000	9,062,000
Utility Fees - Sewer	5,790,861	5,844,740	6,320,160	6,320,160	6,036,053	6,455,295	2 %	6,874,308	7,175,952	7,493,472	7,920,045
Base Charges	1,929,381	1,932,257	1,930,000	1,930,000	1,933,550	1,933,560	— %	1,933,560	1,933,560	1,933,560	1,933,560
Meter Charges	299,505	298,741	299,855	299,855	285,530	285,600	(5)%	285,600	285,600	285,600	285,600
Sales to Other Cities	899,789	937,633	935,600	935,600	941,825	995,000	6 %	1,034,800	1,065,844	1,097,819	1,130,754
Total Operating Sources	15,254,770	15,404,350	16,121,615	16,121,615	15,496,958	16,434,455	2 %	17,373,268	18,222,456	19,104,451	20,331,959
Non-Operating:											
Bond proceeds *	9,009,407	4,172,667	3,790,000	3,790,000	6,911,399	_	(100)%	3,505,000	1,727,000	2,490,000	3,230,000
Investment Income	132,651	296,023	138,015	138,015	222,145	128,141	(7)%	100,013	101,011	91,103	68,687
KMM Contract	398,984	101,406	_	_	_	_	— %	_	_	_	_
Connection Charges	149,434	222,782	110,000	110,000	900,000	175,000	59 %	110,000	110,000	100,000	100,000
Other	301,826	271,352	204,032	223,382	215,772	200,000	(2)%	200,000	200,000	200,000	200,000
Total Non-Op Sources	9,992,302	5,064,230	4,242,047	4,261,397	8,249,316	503,141	(88)%	3,915,013	2,138,011	2,881,103	3,598,687
TOTAL SOURCE OF FUNDS	25,247,072	20,468,580	20,363,662	20,383,012	23,746,274	16,937,596	(17)%	21,288,281	20,360,467	21,985,554	23,930,646
USE OF FUNDS:											
Personnel Services	3,512,225	3,724,556	3,928,274	3,928,274	3,960,598	4,296,851	9 %	4,425,757	4,558,530	4,695,286	4,836,145
Current Expenses	3,862,630	3,587,801	4,138,624	4,157,974	4,019,876	4,111,175	(1)%	4,234,510	4,361,545	4,492,391	4,627,163
MCES	4,652,246	4,557,693	4,666,200	4,666,200	4,663,378	4,906,656	5 %	5,102,922	5,307,039	5,519,321	5,740,094
Total Operating Uses	12,027,101	11,870,050	12,733,098	12,752,448	12,643,852	13,314,682	5 %	13,763,189	14,227,114	14,706,998	15,203,402
Non-Operating:											
Water & Sewer System Mgmt	_	_	4,410,000	4,410,000	4,310,000	1,085,000	(75)%	2,755,000	1,343,000	2,490,000	1,493,000
Street Projects & Rehab	_	_	3,790,000	3,790,000	3,560,000	790,000	(79)%	750,000	1,727,000	2,863,000	1,737,000
GWTP/SWTP	_	_	125,000	125,000	200,000	570,000	356 %	_	210,000	_	_
Meter Replacement	_	_	_	300,000	80,436	_	— %	_	_	_	_
Projects from Prior Year(s) CIP	_	_	_	1,398,131	1,240,469	_	— %	_	_	_	_
W&S Capital Projects	6,891,331	10,172,738	447,500	489,455	468,146	166,000	(63)%	324,000	10,000	218,000	57,500
Subtotal capital improvements	6,891,331	10,172,738	8,772,500	10,512,586	9,859,051	2,611,000	(70)%	3,829,000	3,290,000	5,571,000	3,287,500
Debt service pmts (existing)	2,211,983	2,068,256	2,089,494	2,089,494	2,090,493	2,348,286	12 %	2,331,761	2,328,836	2,318,846	2,061,826
Debt service pmts (new)	_		266,955	266,955	299,539	547,466	105 %	547,466	841,068	991,015	1,207,209
Debt service pmts (meter)	257,410	384,409	425,262	425,262	351,819	353,194	(17)%	353,580	353,914	353,200	353,446
Subtotal debt	2,469,393	2,452,665	2,781,711	2,781,711	2,741,851	3,248,946	17 %	3,232,807	3,523,818	3,663,061	3,622,481
Transfers (non-debt)	435,620	470,485	661,018	661,018	661,018	411,833	(38)%	363,453	310,313	286,102	422,853
				,							
Total Non-Operating Uses	9,796,344	13,095,888	12,215,229	13,955,315	13,261,920	6,271,779	(49)%	7,425,260	7,124,131	9,520,163	7,332,834
TOTAL USE OF FUNDS	21,823,445	24,965,938	24,948,327	26,707,763	25,905,772	19,586,461	(21)%	21,188,449	21,351,245	24,227,161	22,536,236
Net change in accruals	470,777	(617,391)	(1 594 665)	(6 224 751)	(2 150 409)	(2 649 965)	(42)9/	00.822	(000 778)	(2.241.607)	1 204 410
NET DIFFERENCE	3,894,404	(5,114,749)	(4,584,665)	(6,324,751)	(2,159,498)	(2,648,865)	(42)%	99,832	(990,778)	(2,241,607)	1,394,410
Other financial information:	10.021.207	14.000 645	10.00 . 05	0.404.005	10 (20 1 (2	10.001.005		10.101.11-	0.110.225	() () 725	0.000 1.00
Year-end Cash Balance	19,924,395	14,809,646	10,224,981	8,484,895	12,650,148	10,001,283		10,101,115	9,110,337	6,868,730	8,263,140
Three months working capital	3,733,028	3,698,300	4,043,957	4,048,794	4,011,680	4,243,865		4,339,862	4,515,311	4,664,040	4,812,184
Capital replacement balance	16,191,367	11,111,346	6,181,024	4,436,101	8,638,468	5,757,418		5,761,253	4,595,026	2,204,690	3,450,956

* - The 2018 estimated column include the PFA loan proceeds issued to fund the meter replacement project. This loan was authorized in 2016, and loan proceeds will be drawn down as project expenses are incurred.